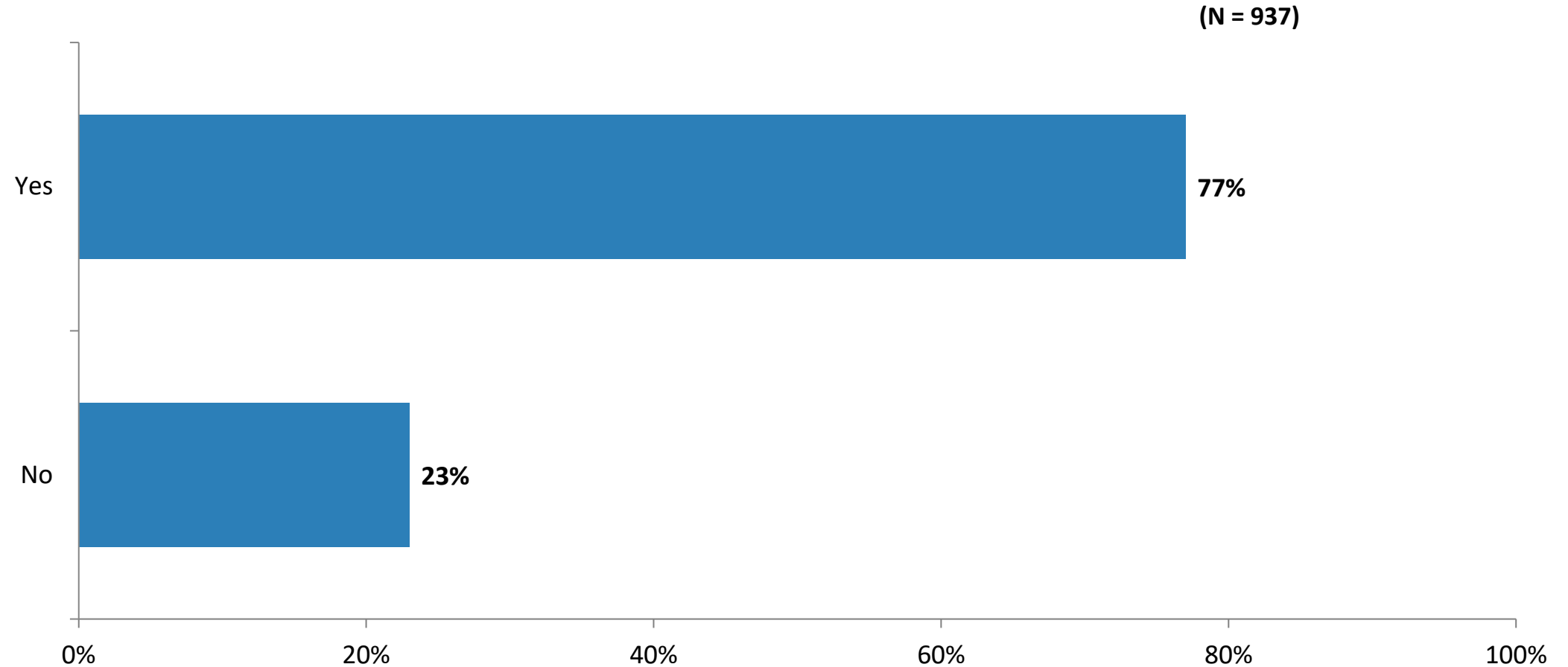


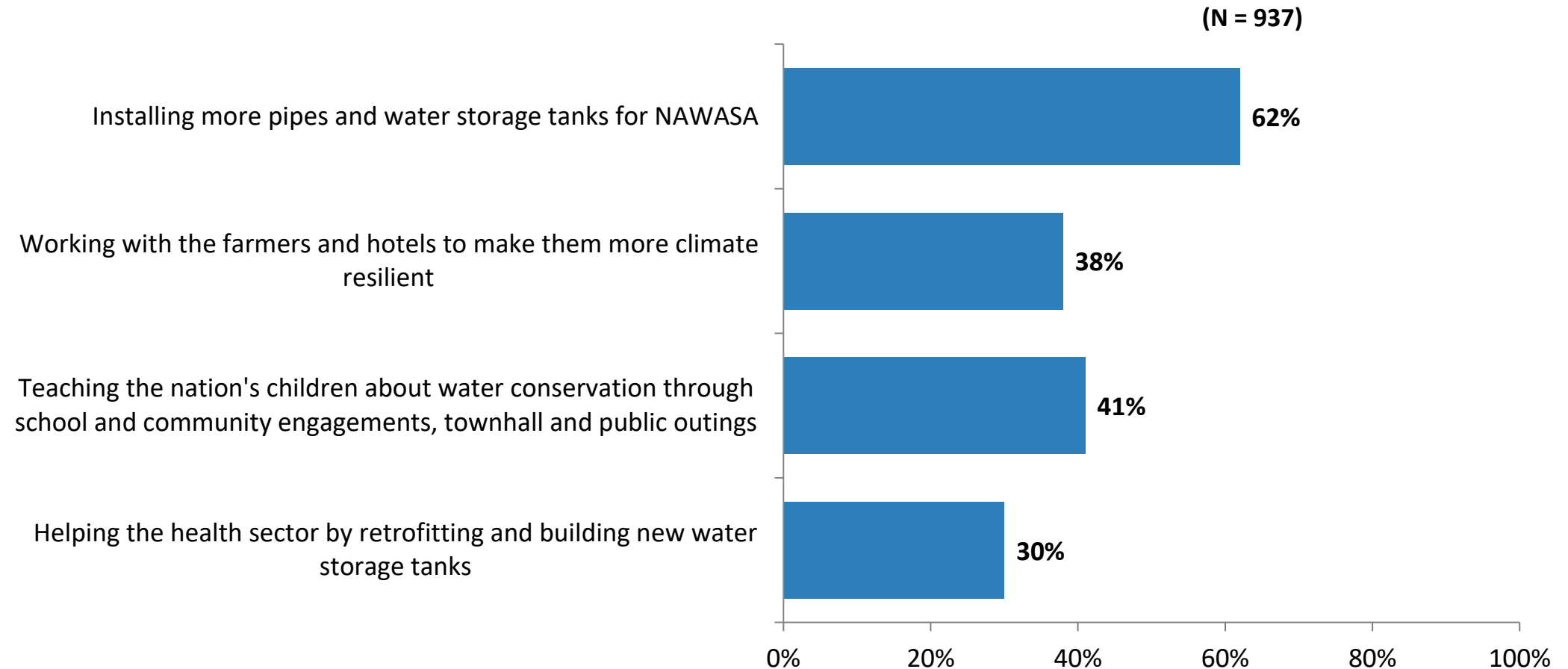
G-CREWS KAP Final National

March - 2026

Have you ever heard about the G-CREWS project?

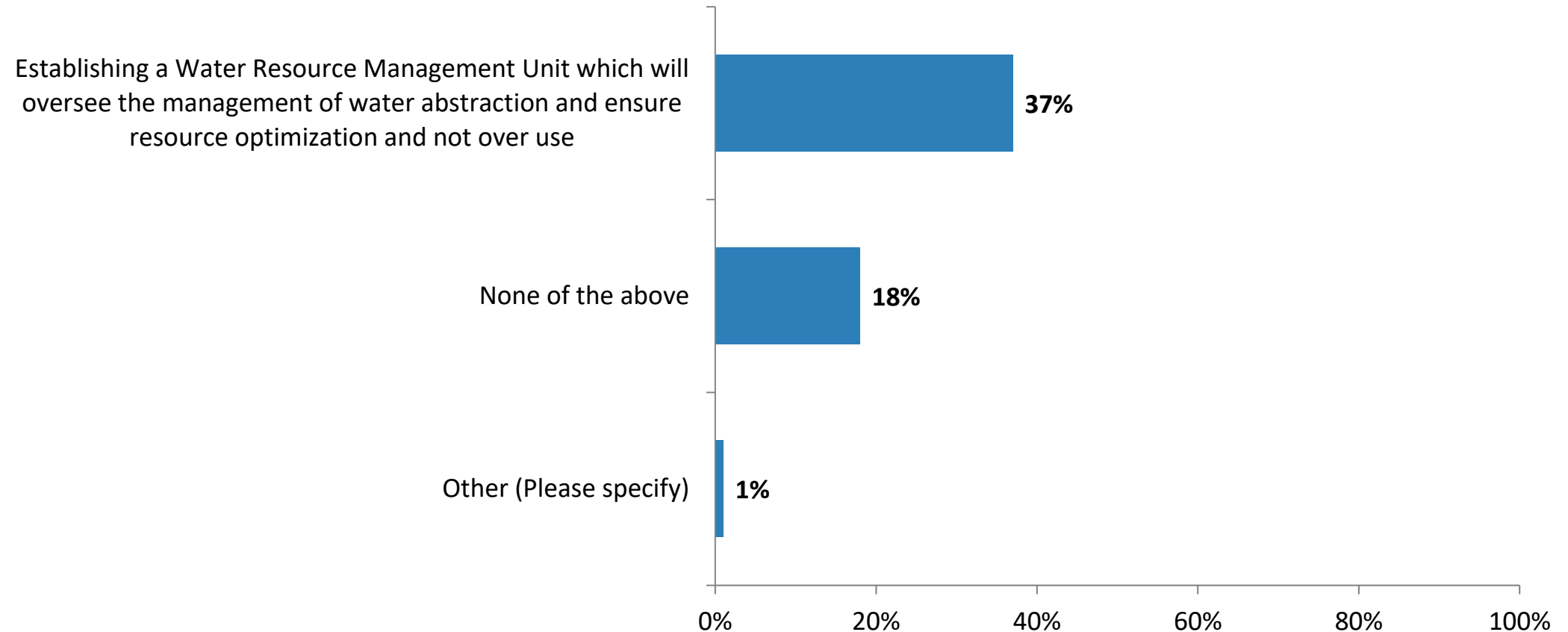


What have you heard about the G-CREWS project? (select all that you heard about)



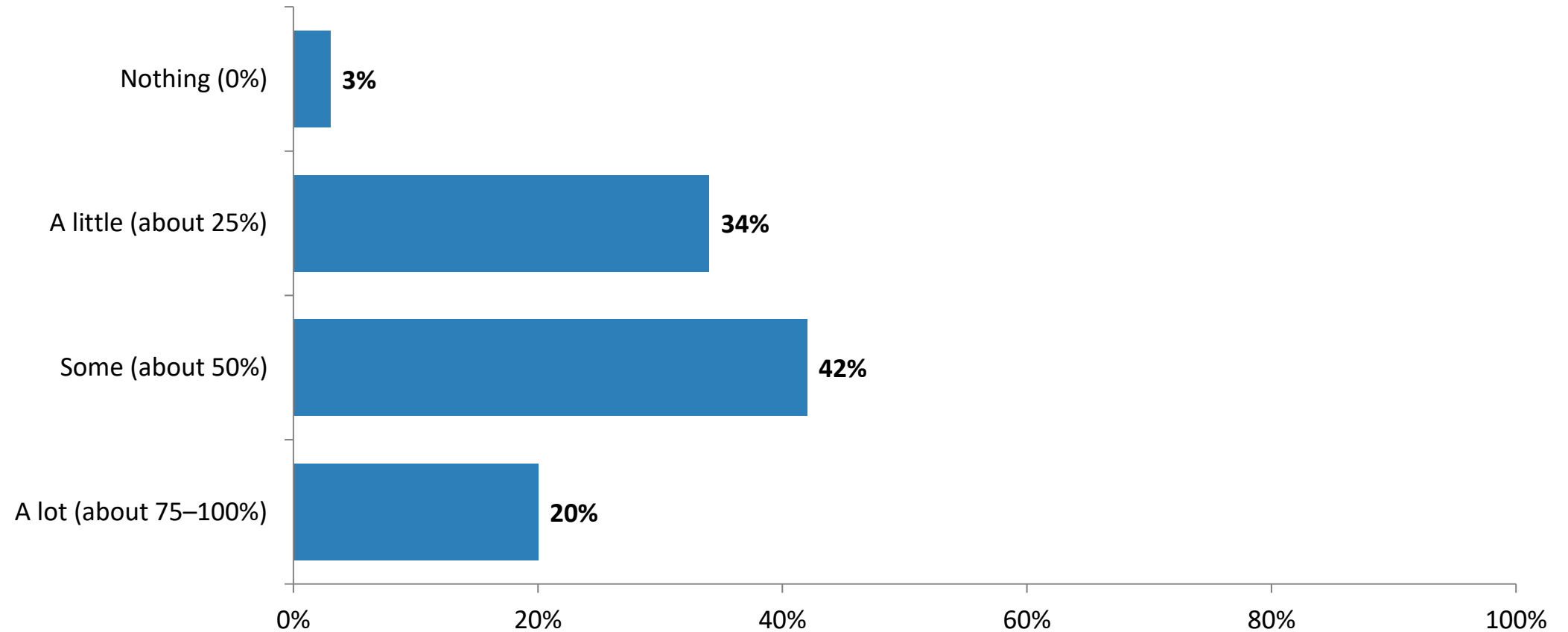
What have you heard about the G-CREWS project? (select all that you heard about) (Continued)

(N = 937)



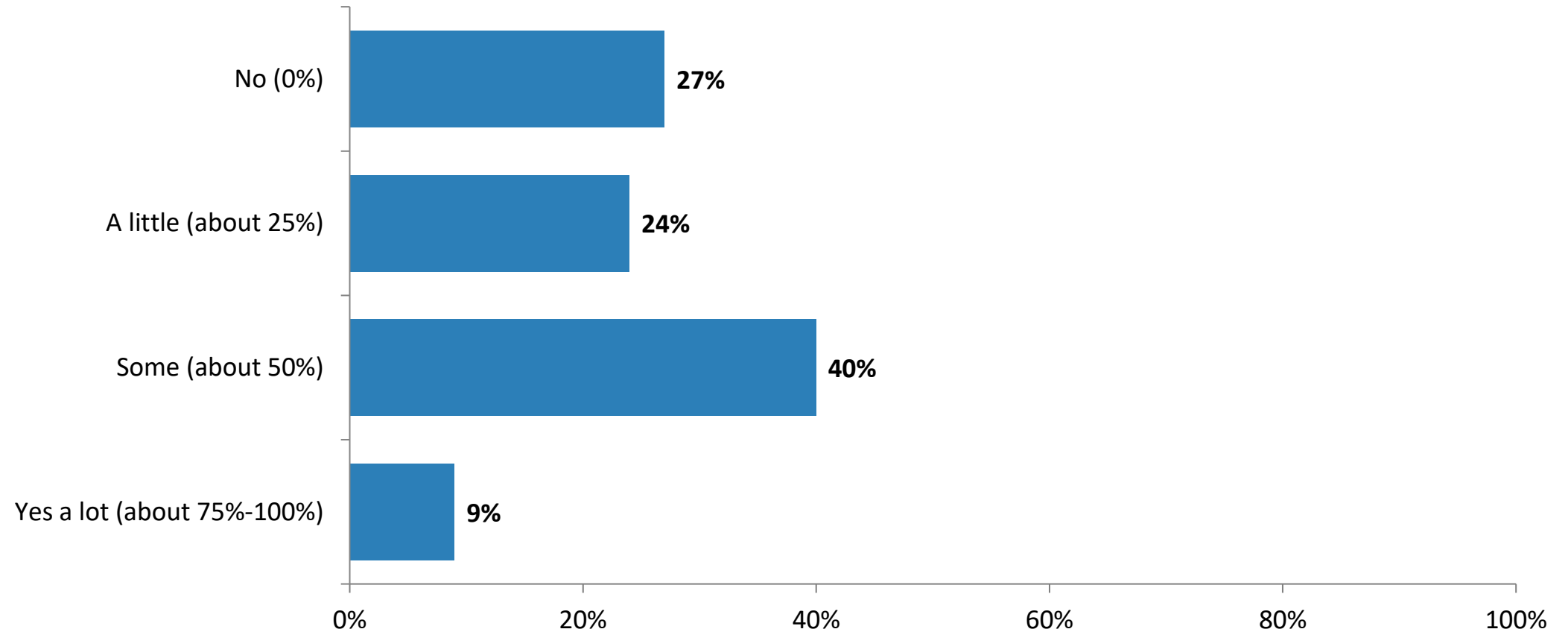
How much do you know about the effects of climate change on our water supply?

(N = 937)



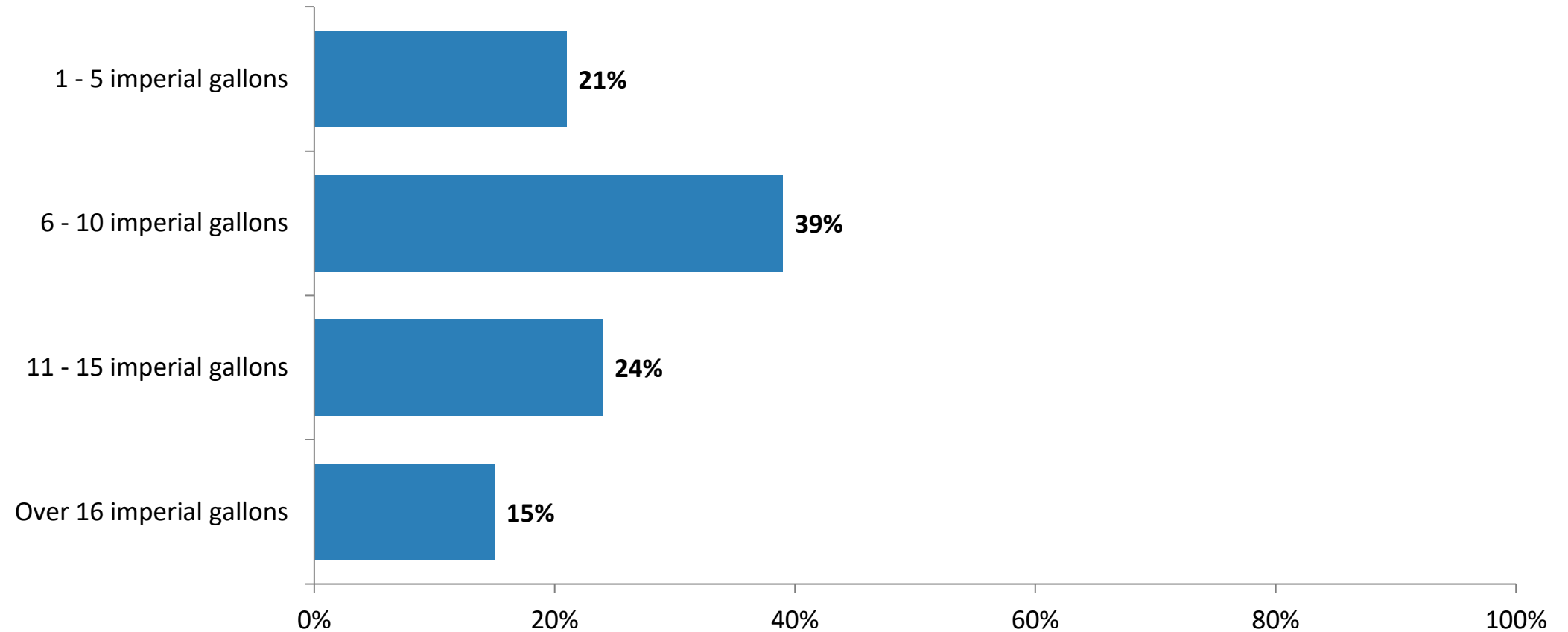
Did the G-CREWS project help you understand how climate change affects our water supply?

(N = 937)

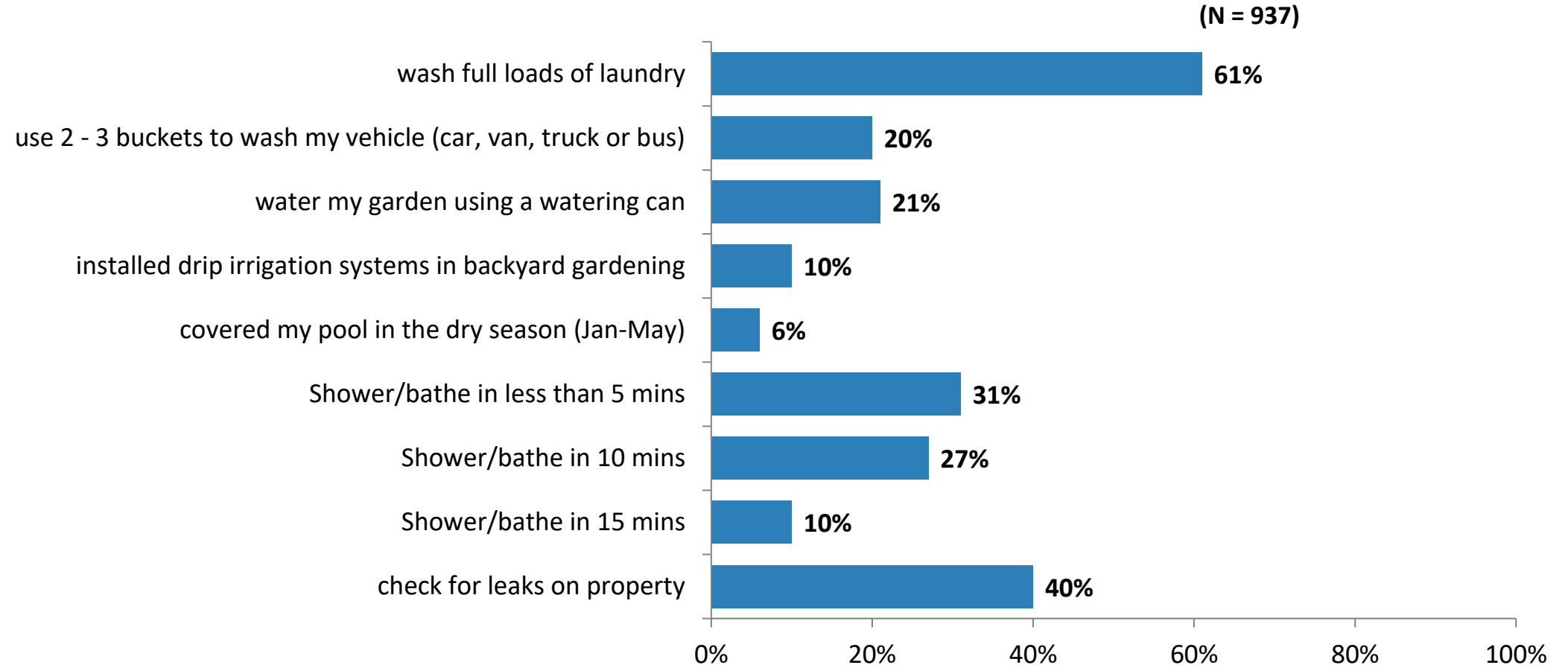


About how many gallons of water, do you think your household uses each day (for cooking, cleaning, washing clothes, daily tasks etc combined)? (reminder: 5 gallons is equal to 1 large paint bucket or salt meat bucket filled)

(N = 937)

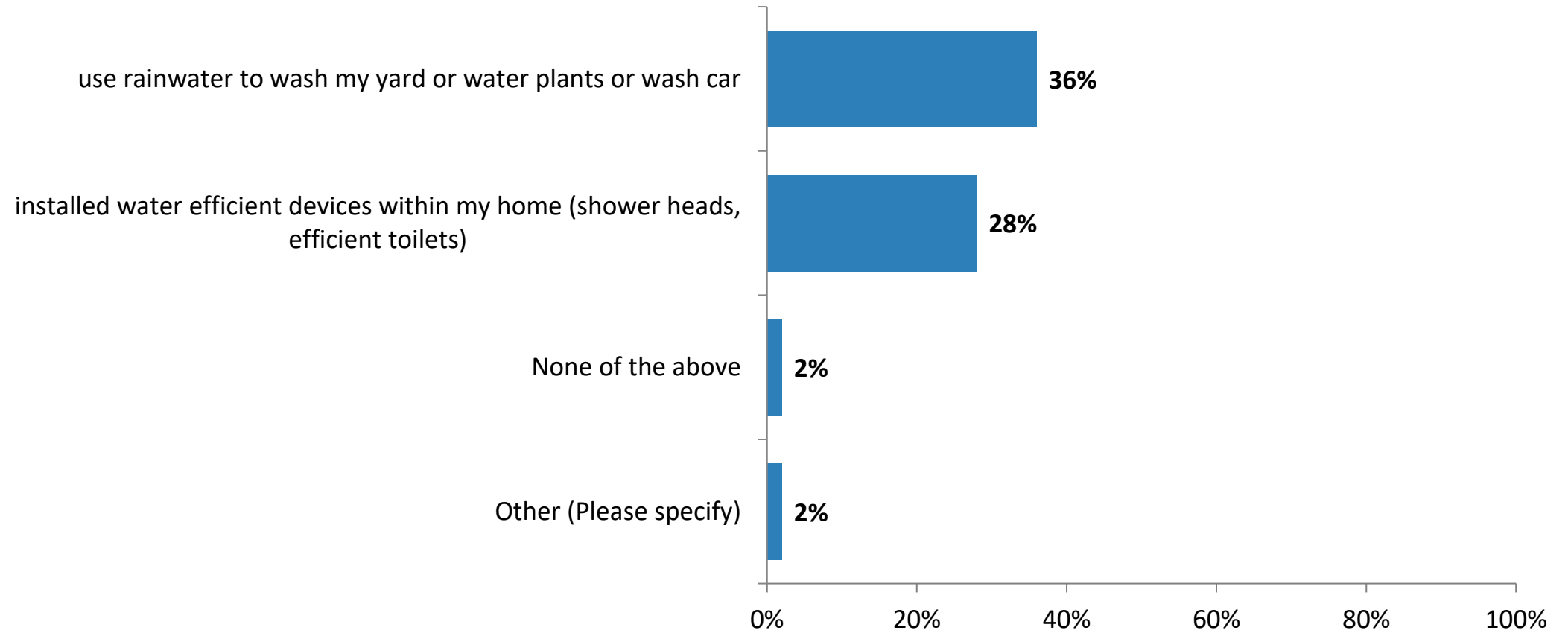


What actions do you take to save water?

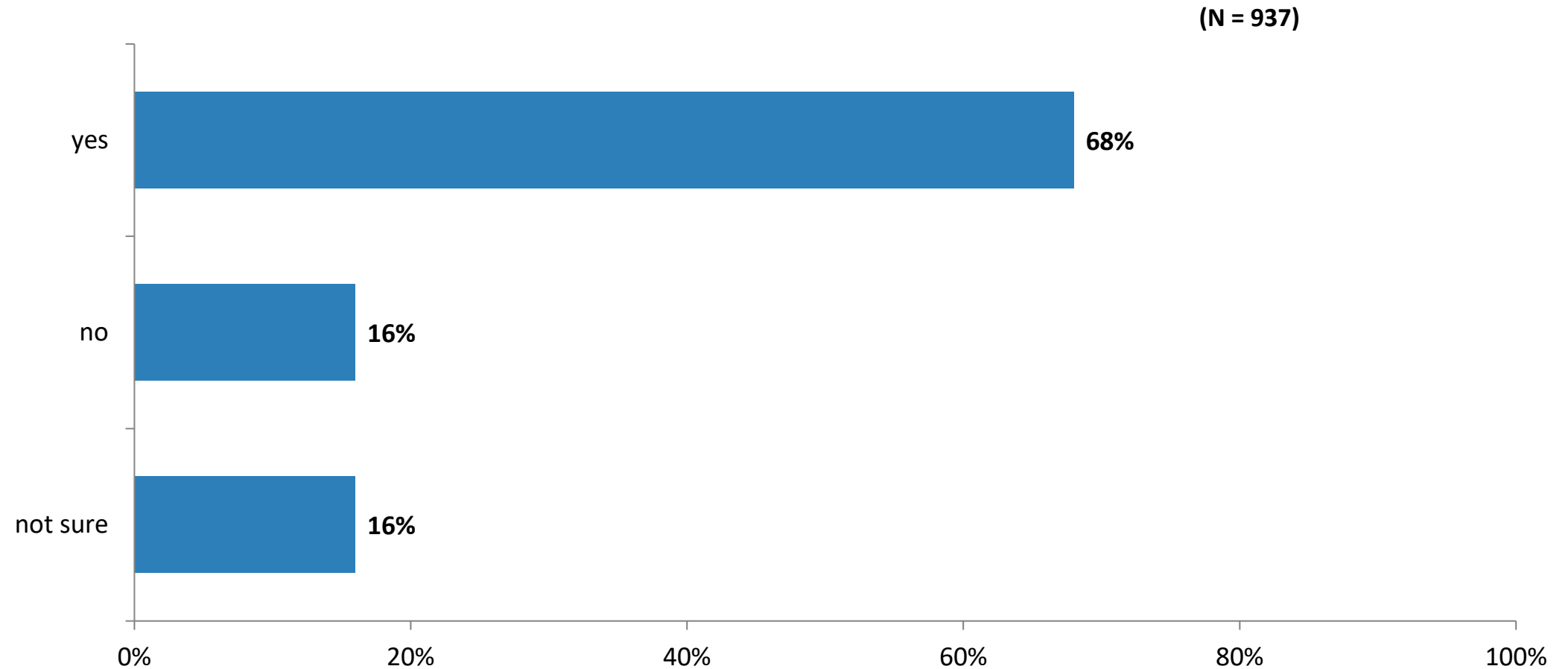


What actions do you take to save water? (Continued)

(N = 937)

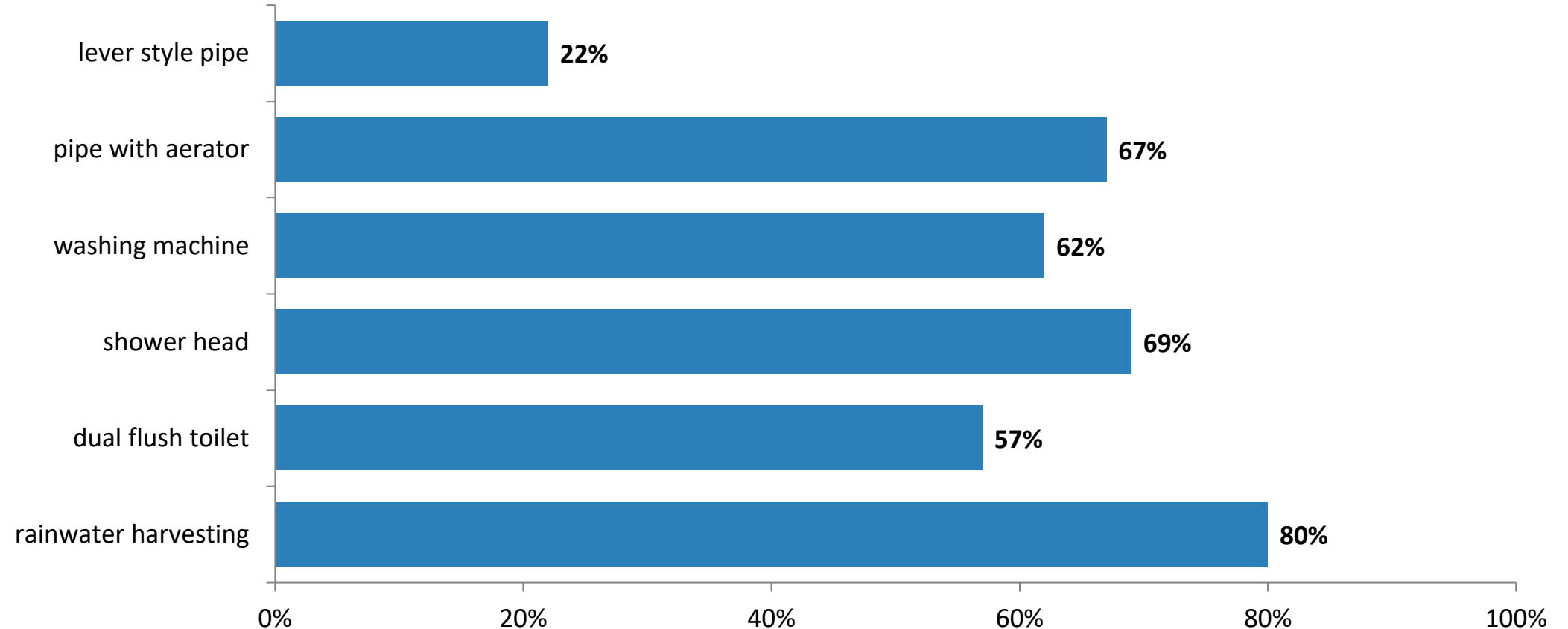


Some items in your home can use more water than needed, while others are designed to use less water and help you save money. Do you know how to tell if a showerhead, pipe head in the sink, or toilet is wasting water or saving water?

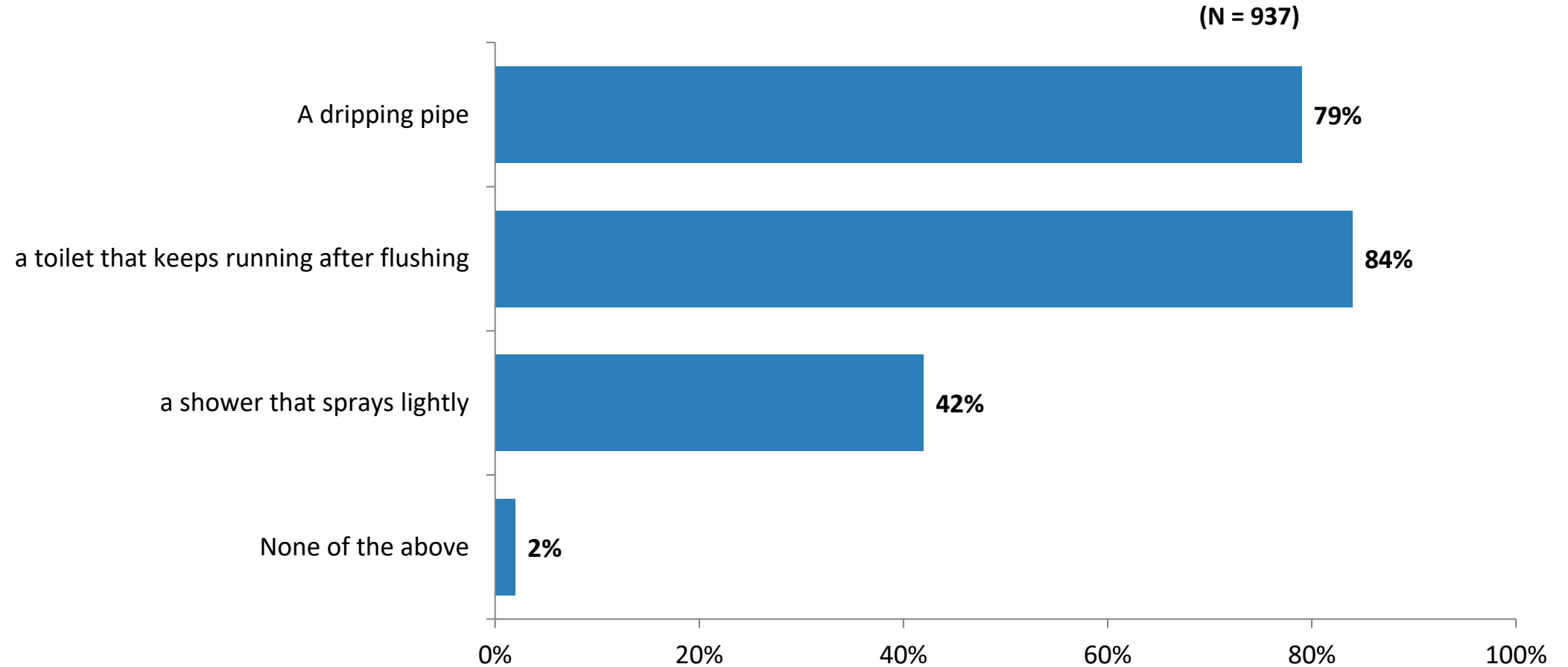


Select all the ways and devices that helps to save water

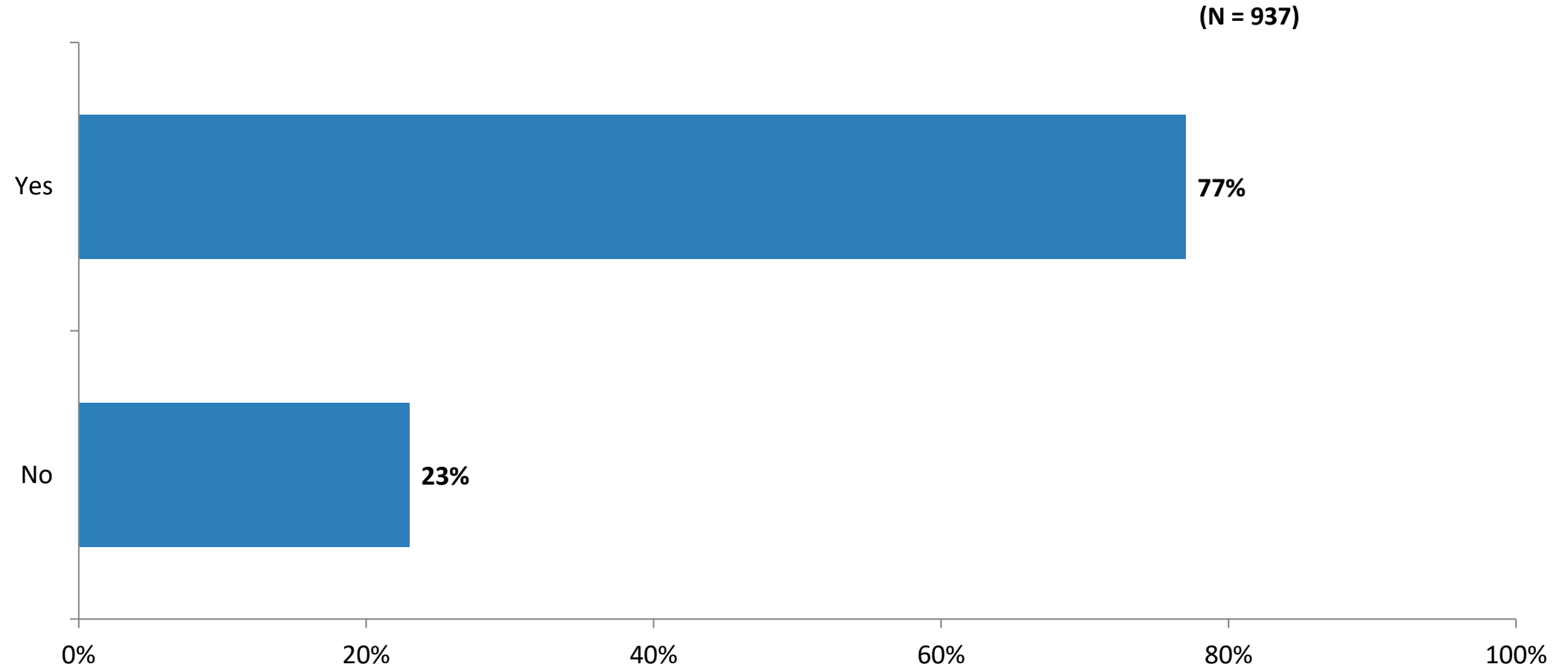
(N = 937)



Which of these is a sign that water is being wasted in your home?

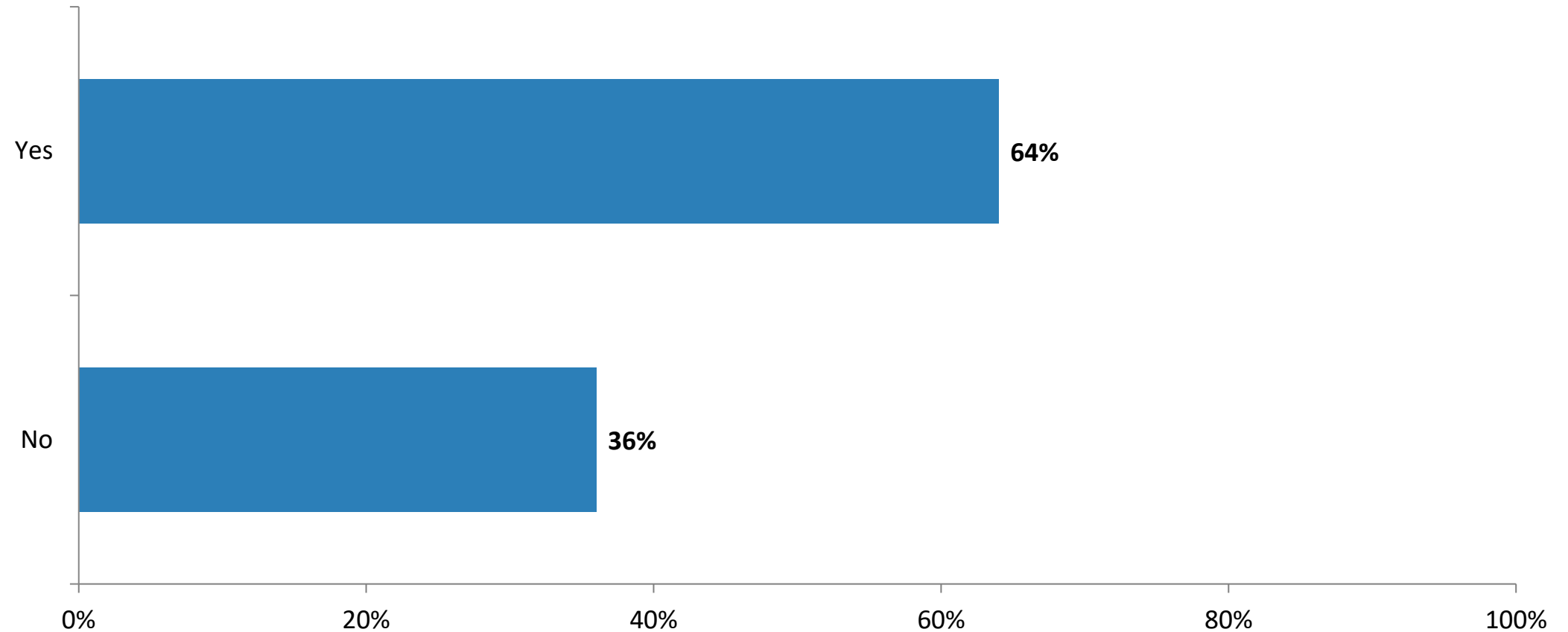


Have you bought and installed any water-saving devices at your home or at work (eg. shower heads, faucets or pipe heads, or toilets (dual flush))?

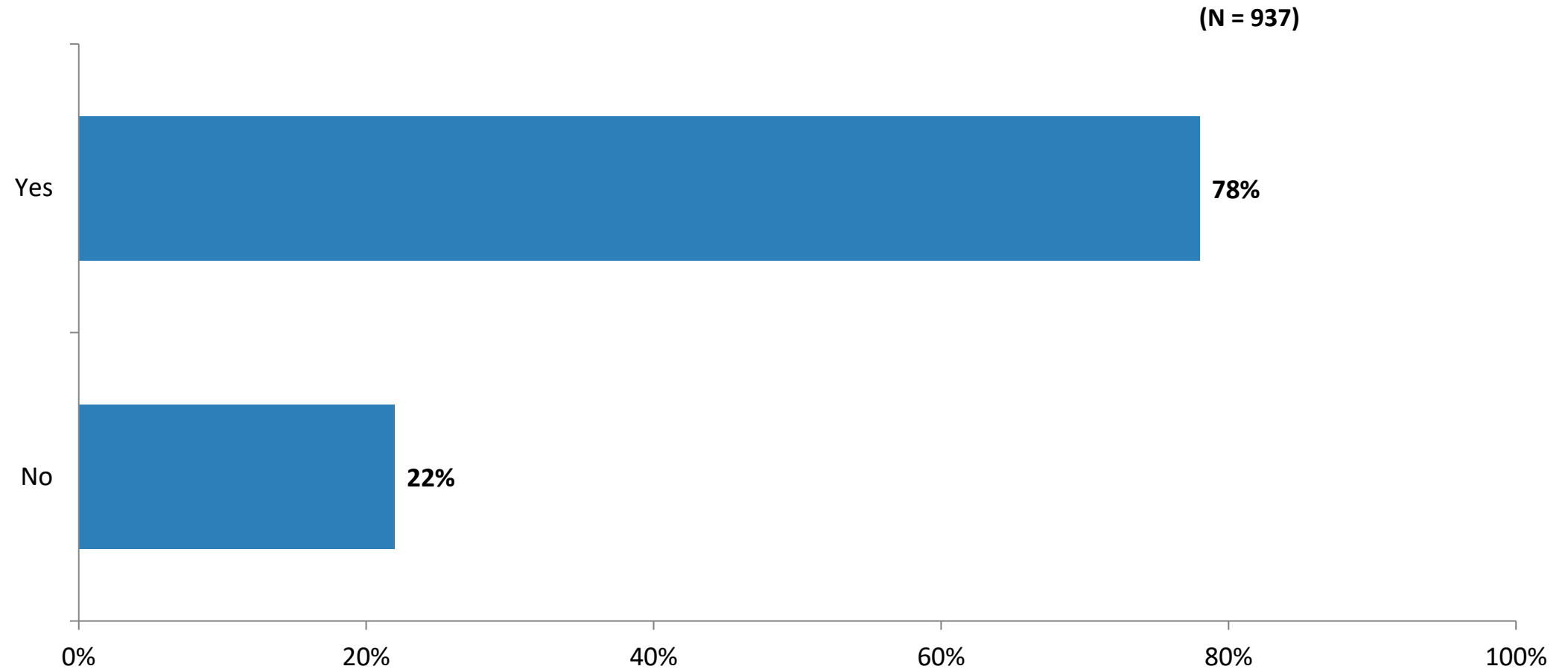


Have you seen any posters, flyers, or social media posts about water-saving devices from the G-CREWS project?

(N = 937)

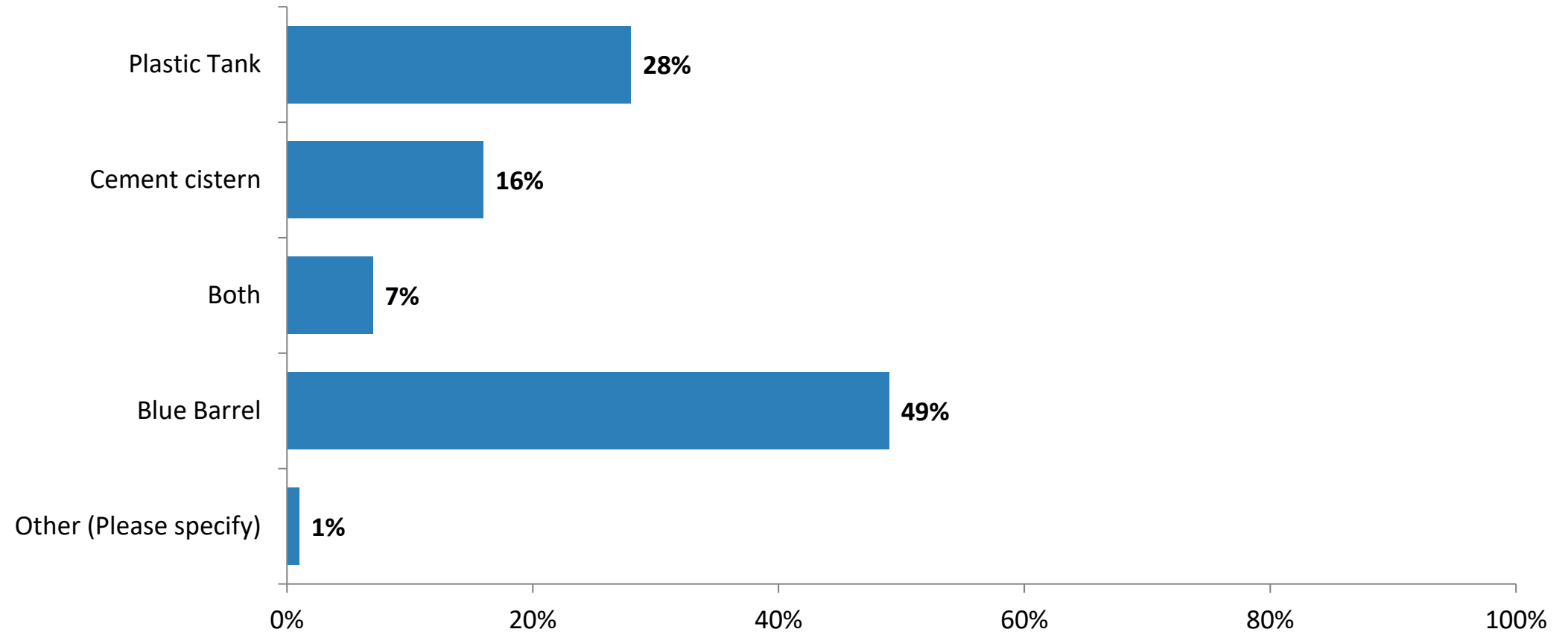


Do you catch rainwater at your home?

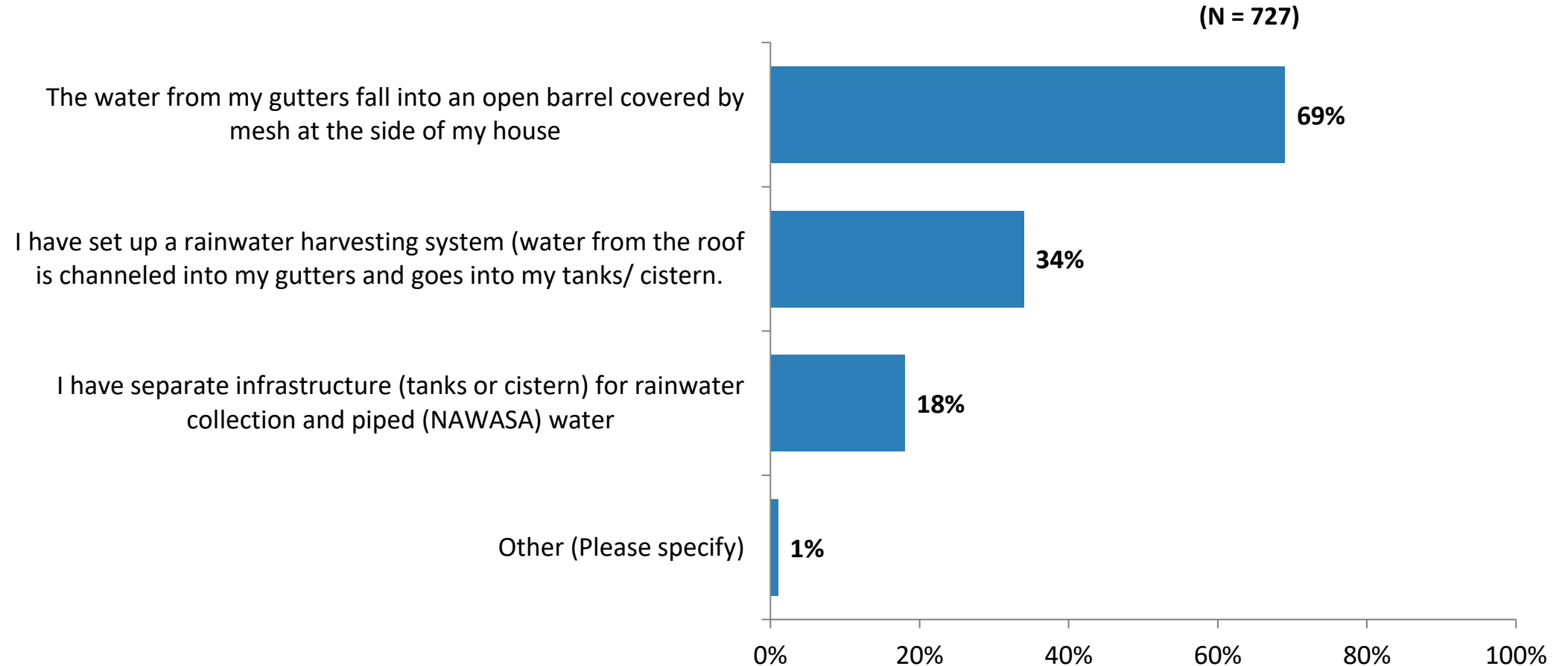


If yes, is your rainwater stored in a plastic water tank (blue or black tanks) or in a cement cistern?

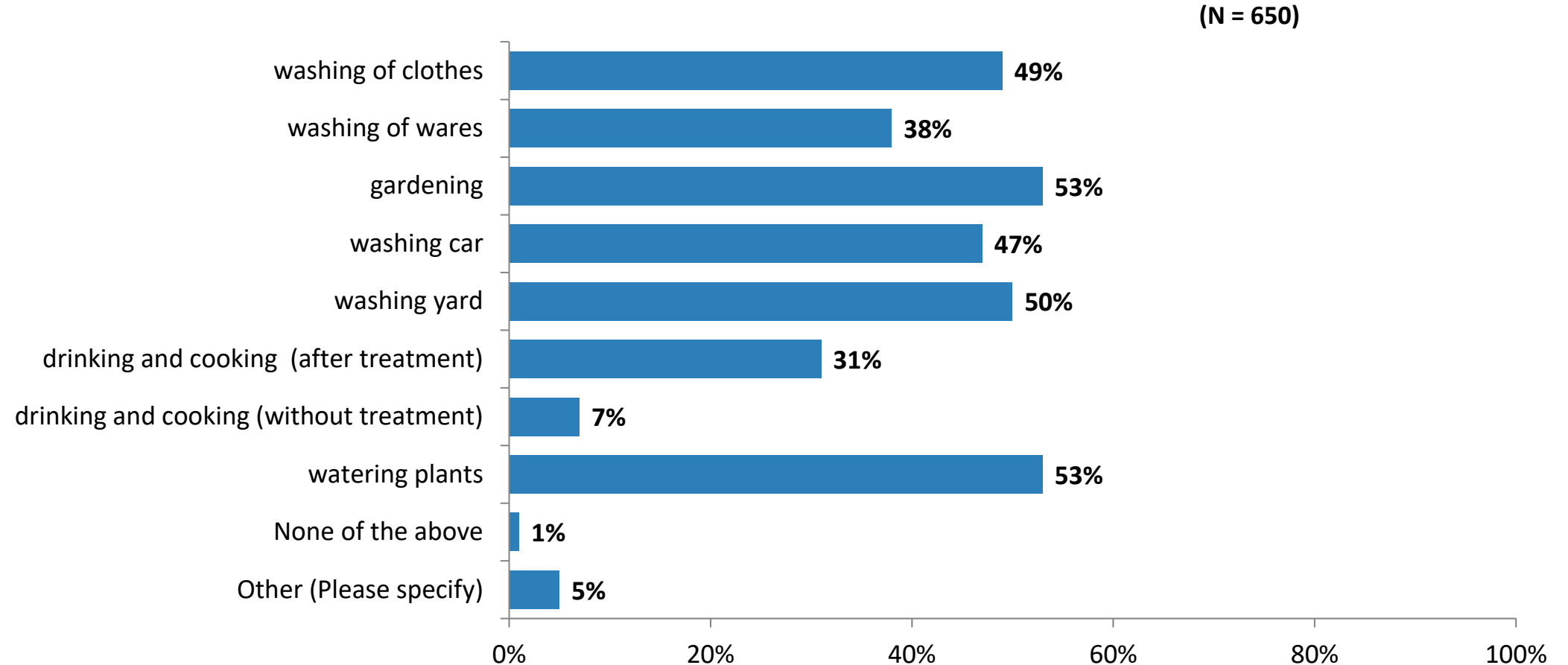
(N = 727)



How do you catch the rainwater? Select all that applies

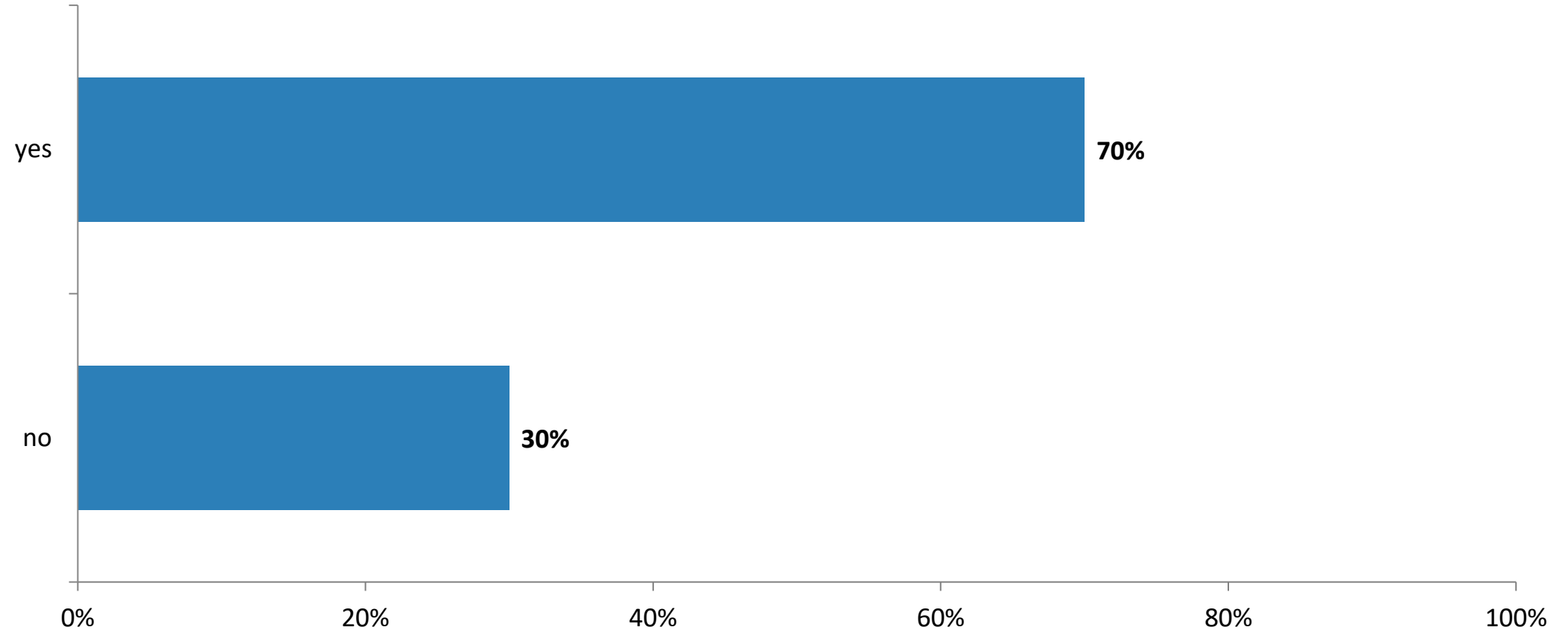


What do you use the rainwater for?



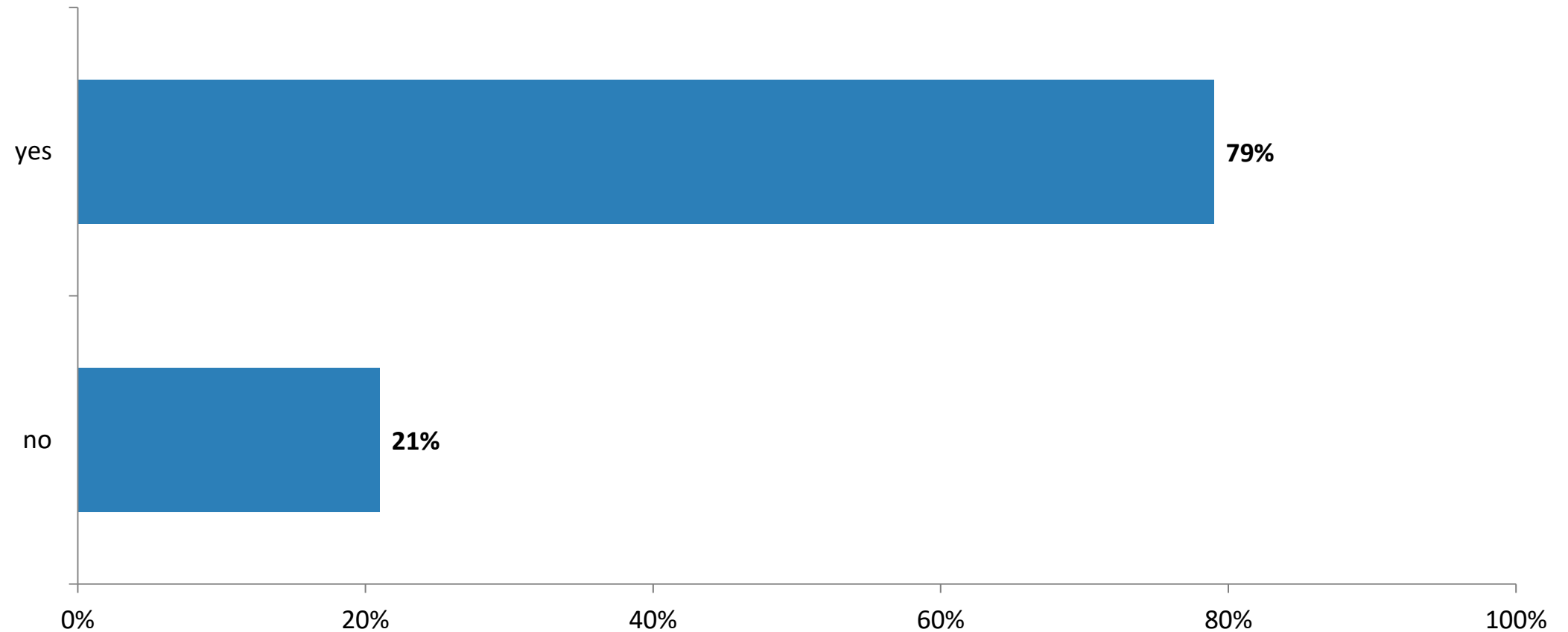
Is there a water tank (or cistern) at your home or business?

(N = 937)



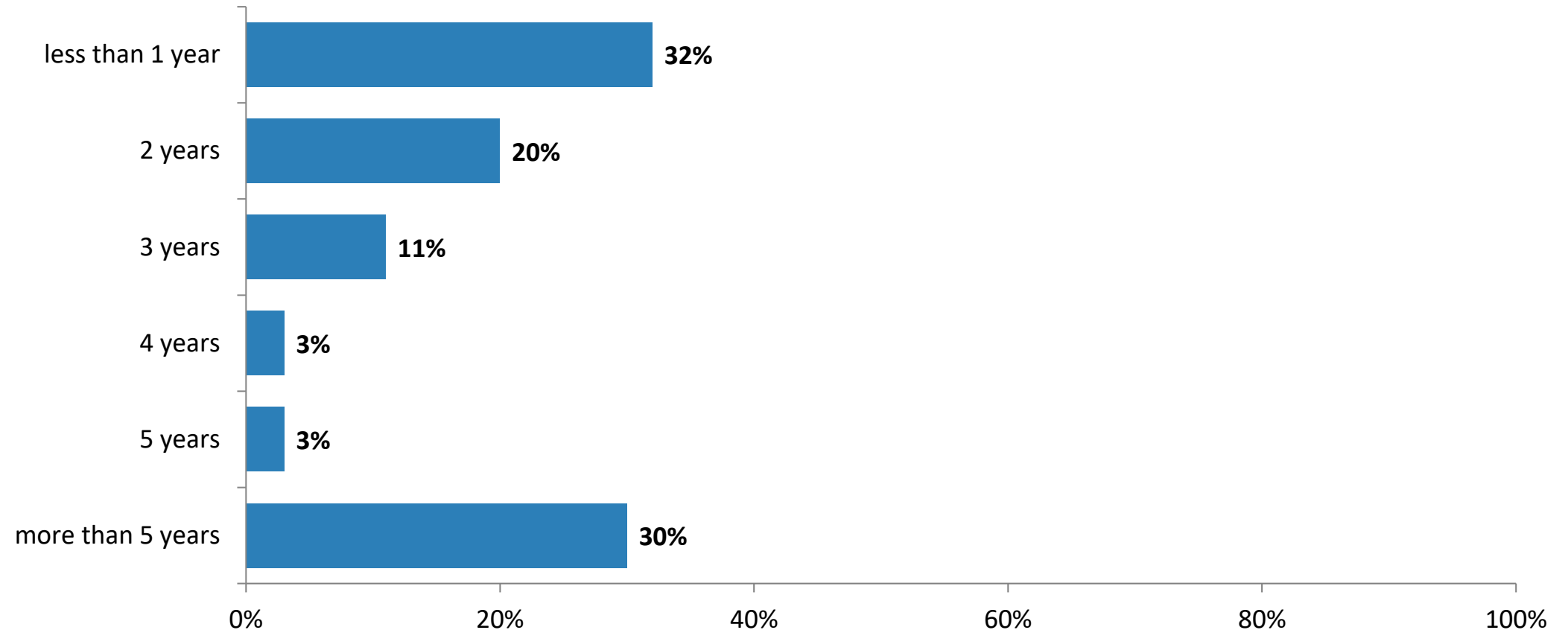
Do you have plans to buy and install a water tank in the future?

(N = 275)

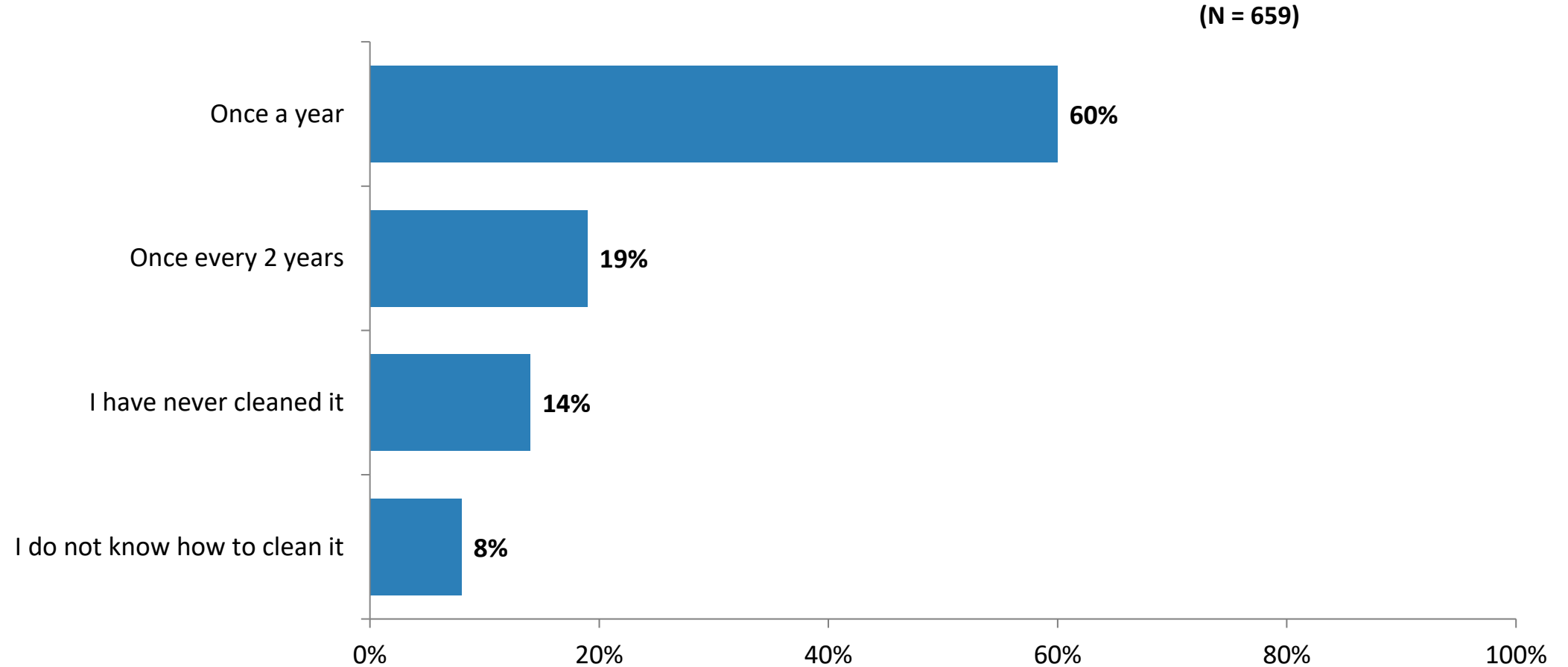


How long have you had your water tank or cistern?

(N = 659)

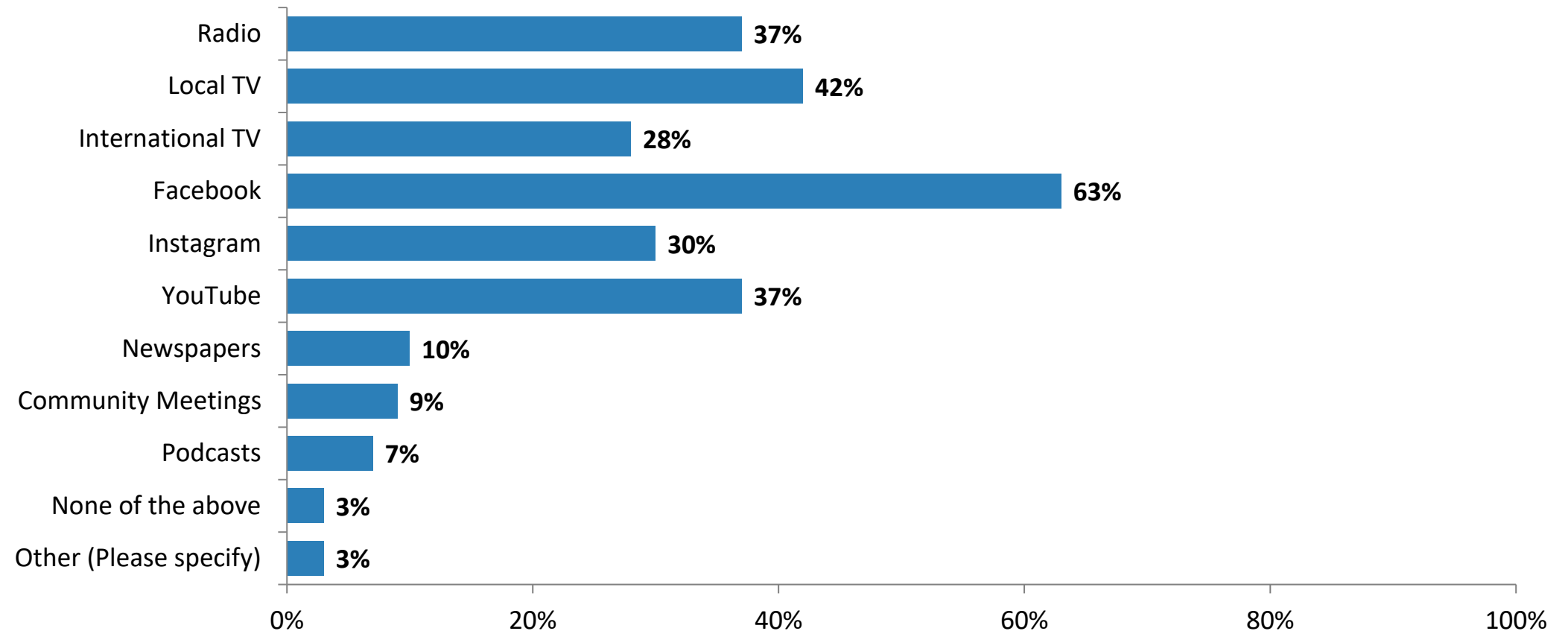


How often do you clean your water tank or cistern?



How do you mostly get news or messages about how climate change impacts on the water supply?

(N = 937)



Why is that way the best for you?



Why is that way the best for you?

Response No.	Answer text
1	I use multiple sources to ensure accuracy
2	I don't really watch too many local news
3	That's what I have access to.
4	Podcasts
5	Targeted ads makes it easy to keep up with current news
6	All of them
7	Easy access on my phone and my neighbours will update me on what she heard on the news
8	No reason
9	Available
10	That is my nod to social media
11	Convenience
12	On the go communication

Why is that way the best for you? (Continued)

Response No.	Answer text
13	Because it's on the go and reliable regardless of my location
14	Because its more informitive
15	It has been efficient thus far
16	It's accessible
17	Technical explanations are important
18	C
19	It is easier to access
20	I use those mediuns most regularly
21	Its just the source am used to hearing it from
22	Social media
23	Because I only listen to the radio
24	That is what I have

Why is that way the best for you? (Continued)

Response No.	Answer text
25	It's the one I access frequently
26	easy
27	That's the media I interact with
28	Unclear of the question.
29	I listen to news daily.
30	Easy Phone access
31	Because its easy
32	that's where i'm mostly active
33	Save water
34	Because it is easier to get information
35	It gives me detailed information
36	.

Why is that way the best for you? (Continued)

Response No.	Answer text
37	Real time communication
38	Because they give quick updates and local information that's easy for me to access and understand
39	It educates me more
40	Convenient to get
41	It's simply the media I more frequently use
42	N/A
43	No specific reason
44	Virtual information is easier to access hence persons always on there devices
45	This way is easiest way for me to stay informed since I use these apps frequently.
46	It is what I have access to.
47	Idk
48	Accessible

Why is that way the best for you? (Continued)

Response No.	Answer text
49	it is very informative
50	Easily accessible via apps. Only listen to radio on public buses. No tv or cable.
51	It's most convenient. I have access to information in my home
52	Time
53	Common
54	I'm always on the go. So in between work, my down time is to catch up on information or personal mes
55	Easy to use and familiar
56	It's easily accessed on my phone
57	n/a
58	???
59	Easy access
60	That the sources I normally use

Why is that way the best for you? (Continued)

Response No.	Answer text
61	Information is readily available and can be viewed any time anywhere
62	accurate information
63	Because in my free time I am always browsing my social apps and it's is more convincing and less exp
64	Because I access those every day duh
65	Sleep
66	Those are the channels I used and listen mostly..
67	Because everyone is on these platforms
68	Social Media
69	Social media
70	Because it's more efficient
71	Because I don't listen to radio and so forth.. someone might see a post and share it on social media
72	I listen to the often

Why is that way the best for you? (Continued)

Response No.	Answer text
73	Because I'm on those platforms the most. So that's where I see the info.
74	Convenience
75	That's where I get my info
76	That's what I use mostly
77	Bcus I use a smartphone
78	TV
79	Water is life
80	Those are the channels I most tend to use
81	Easiest
82	Because it helps save water an keep my water bills from skyrocketing
83	Social media, email and cellphone messgaes,
84	Because I don't listen to local.eadio or watch local TV. I get info from Facebook.

Why is that way the best for you? (Continued)

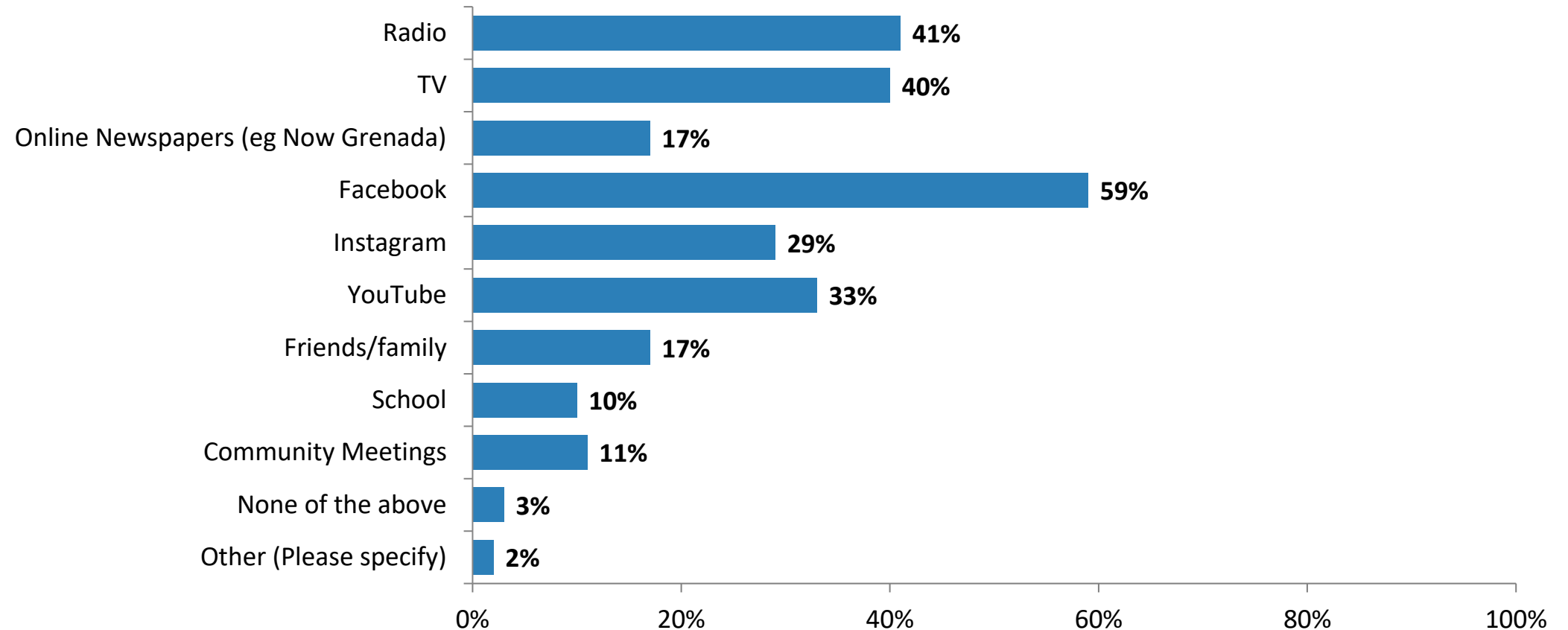
Response No.	Answer text
85	helps with efficiency
86	It cime son my phone which i always have
87	Na
88	To ensure next generation have water
89	Most accessible
90	Because am always on the move
91	I full bottles to save water
92	Easy access
93	That's what I use
94	Most frequented social media platform
95	Not sure
96	Social media

Why is that way the best for you? (Continued)

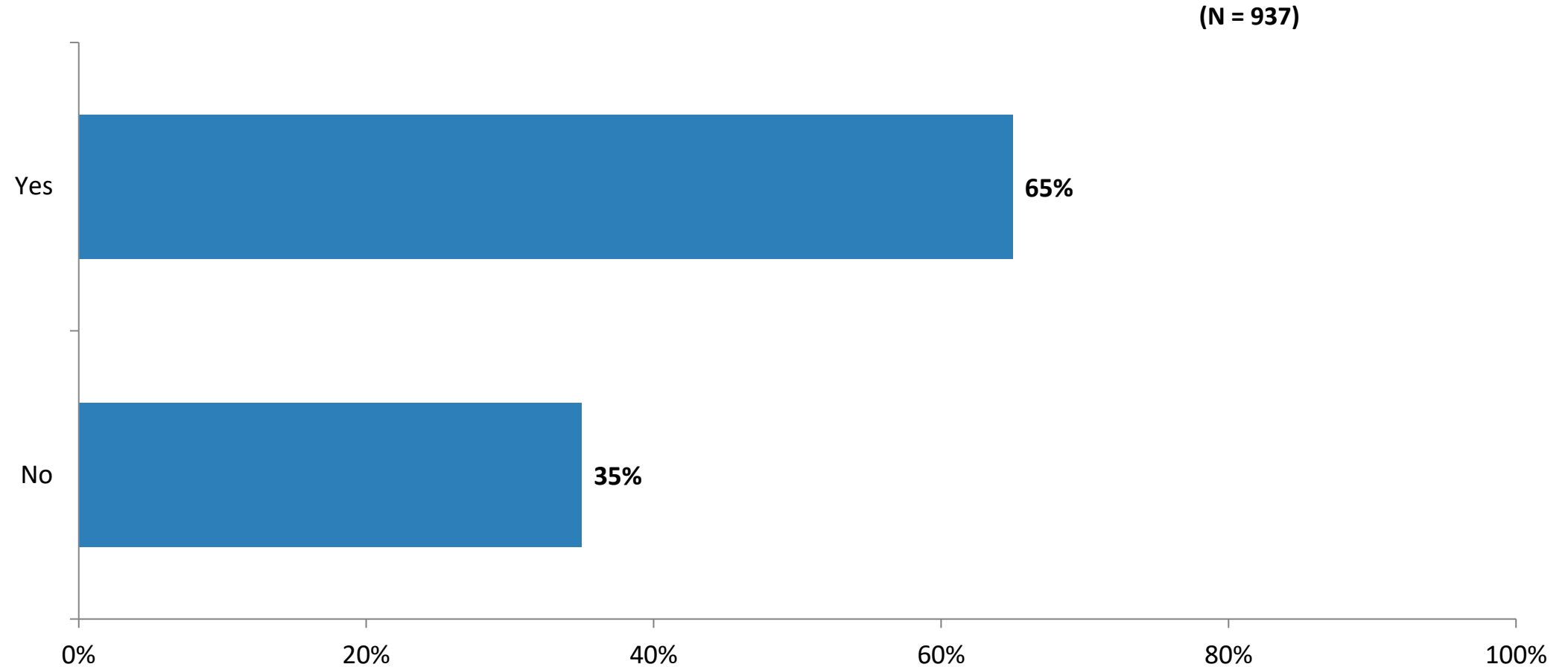
Response No.	Answer text
97	Readily available
98	Convenient
99	Easier
100	Email, Facebook

Where do you mostly hear or read about saving water?

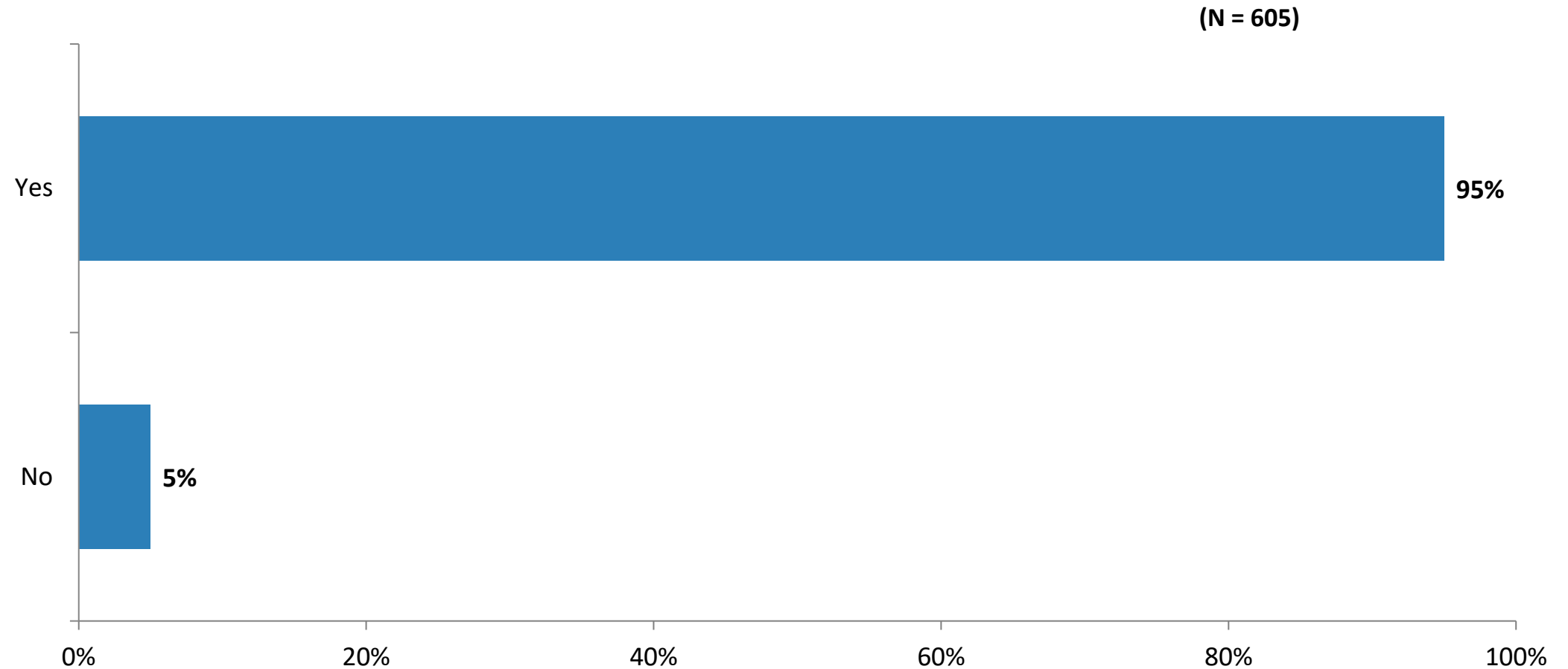
(N = 937)



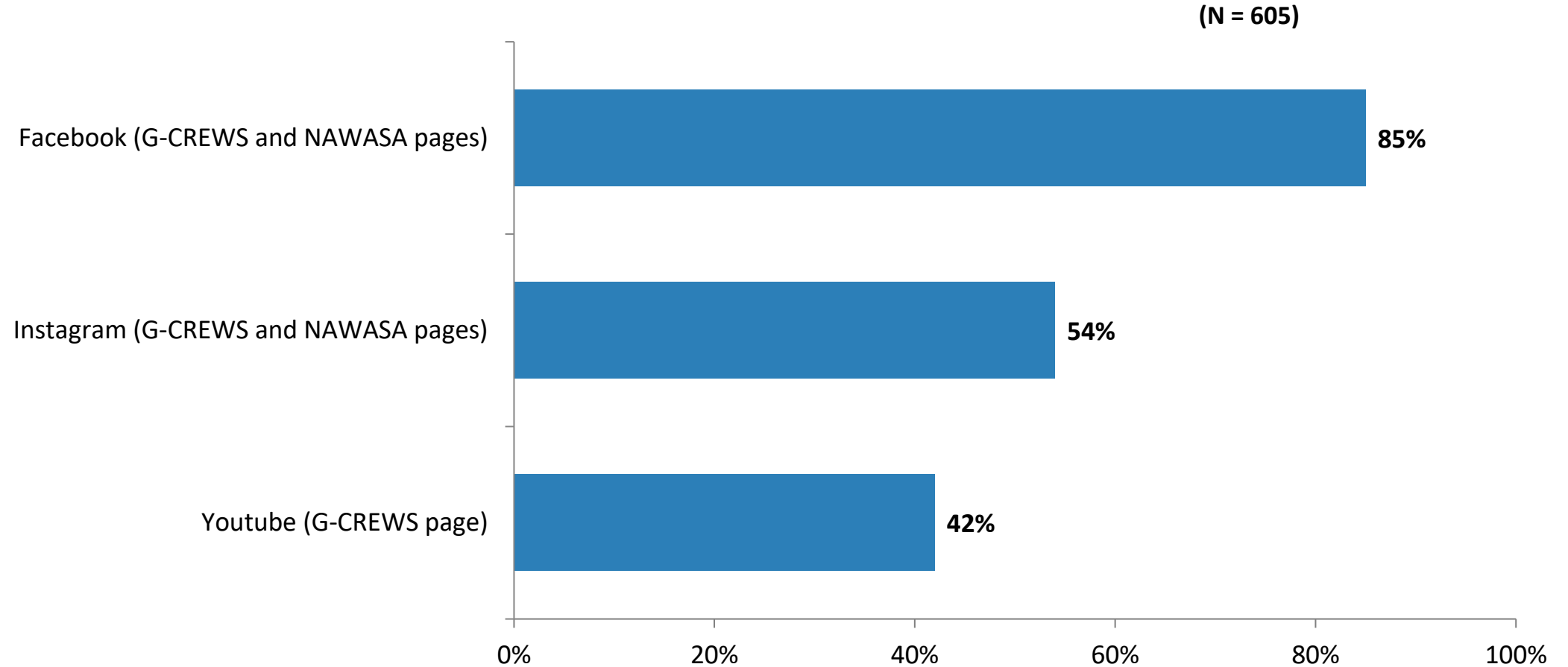
The G-CREWS project used singers and carnival groups (like Wuss Ways, Pinky & Tamara Songbird, Hitz, the PBC Boys Choir) to talk about saving water. Did you watch any of those videos?



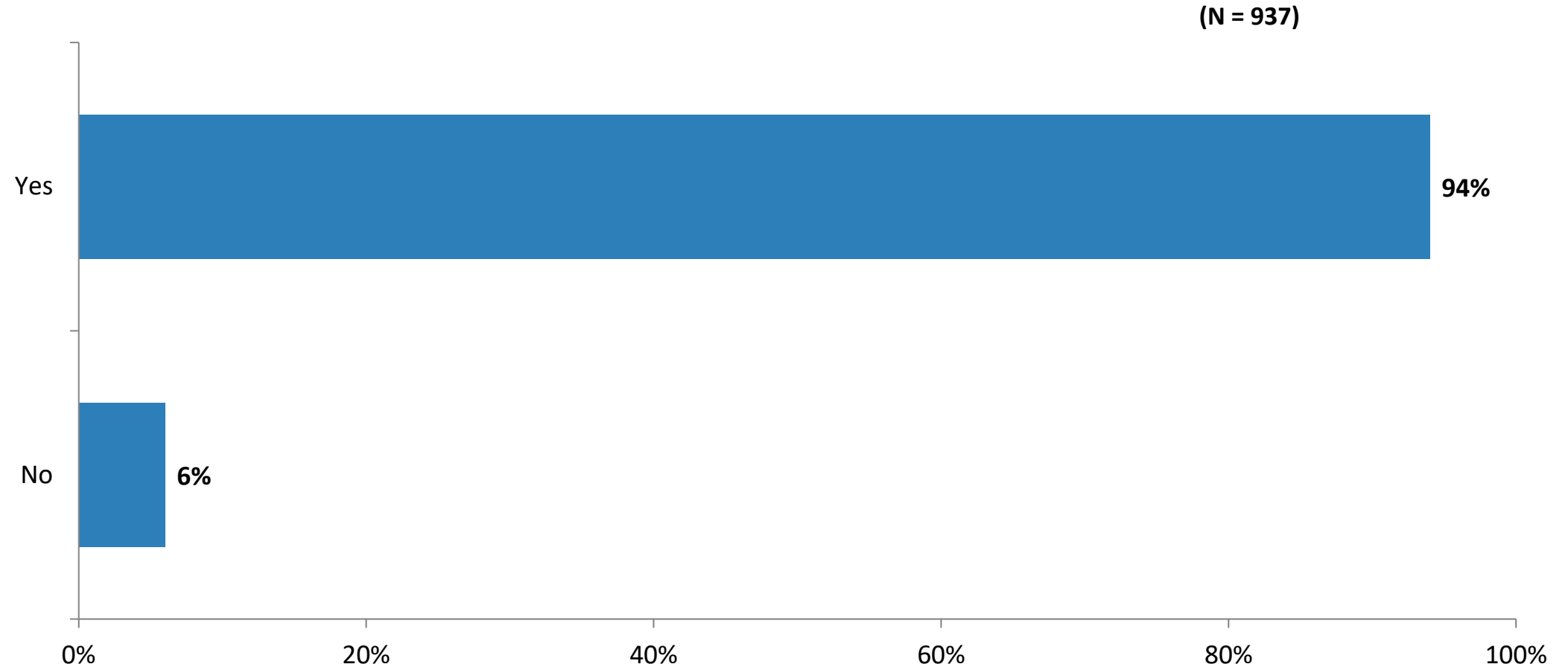
If yes, did the videos help you learn something about water (climate change impacts, conservation practices, need for storage?)



Which platforms did you see any of those videos on?

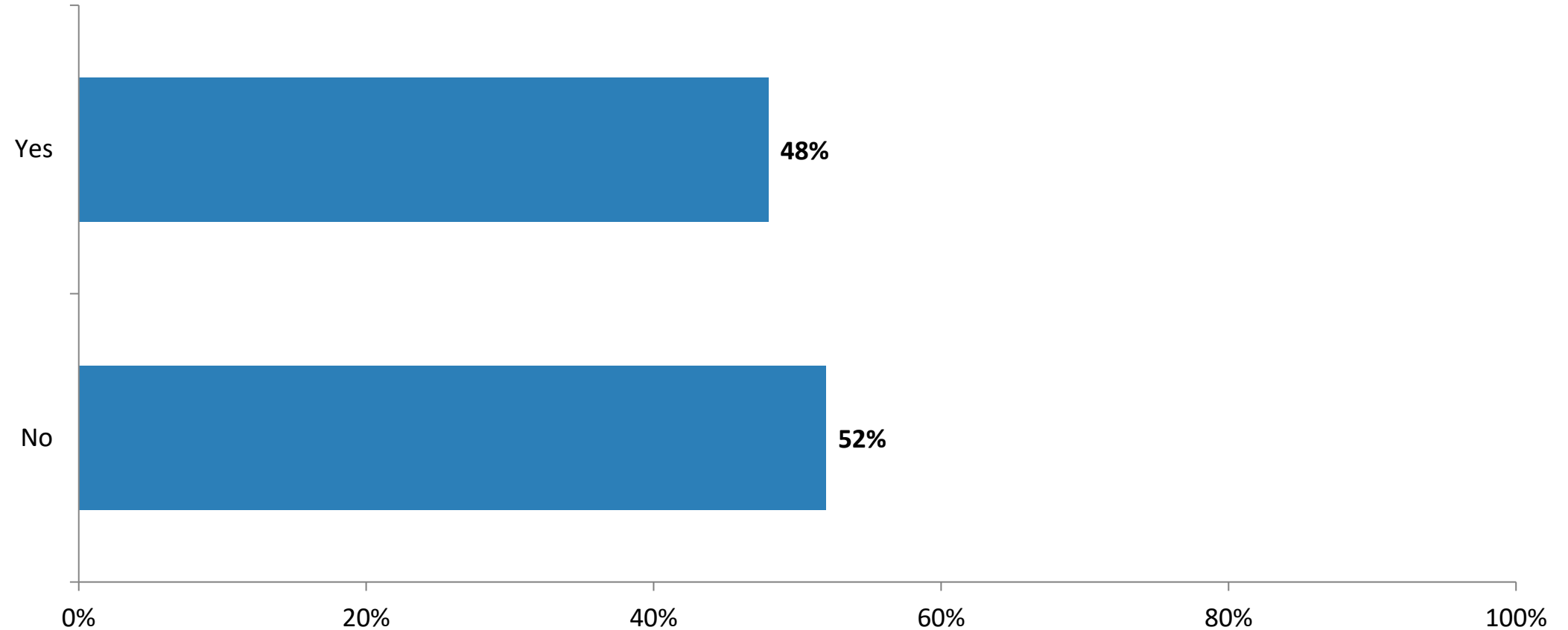


Do you think social media (Facebook, Instagram, YouTube) helped in informing people ages 18–45 about saving water or water conservation?



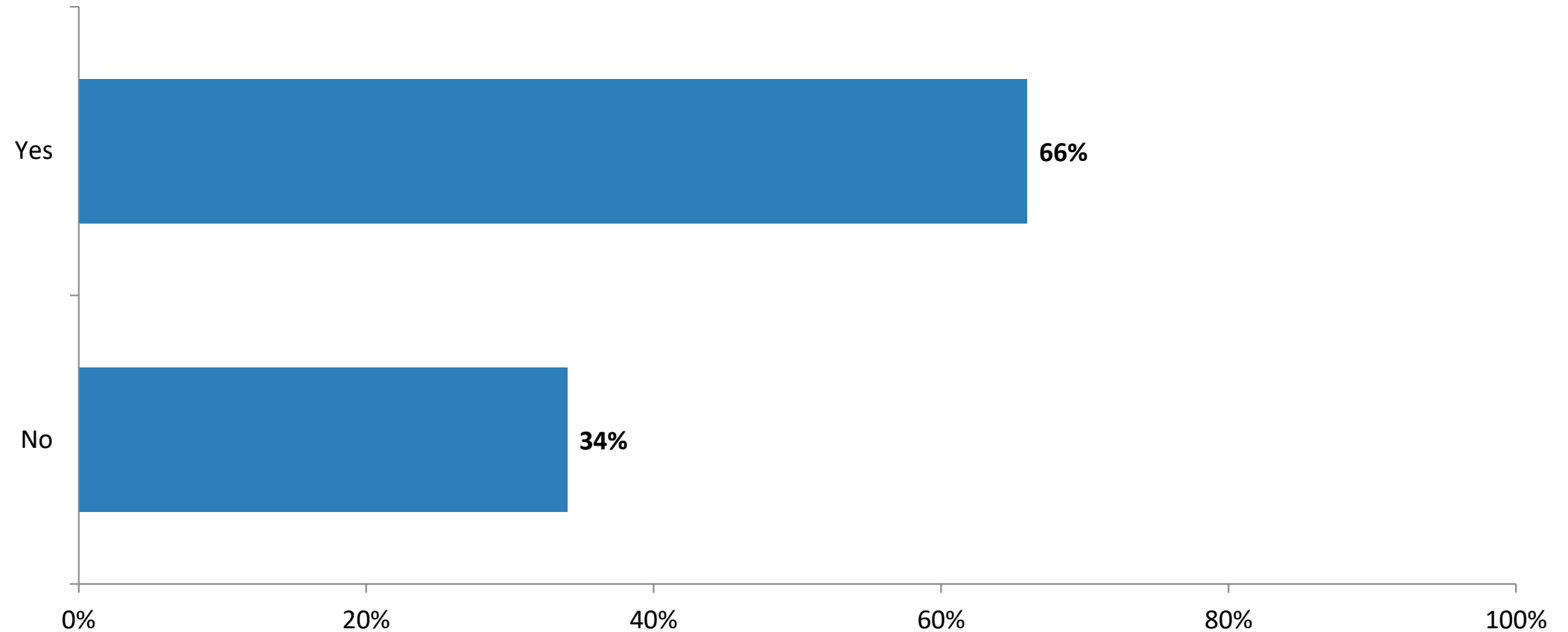
Do you follow the G-CREWS pages on Facebook, Instagram, or YouTube?

(N = 937)

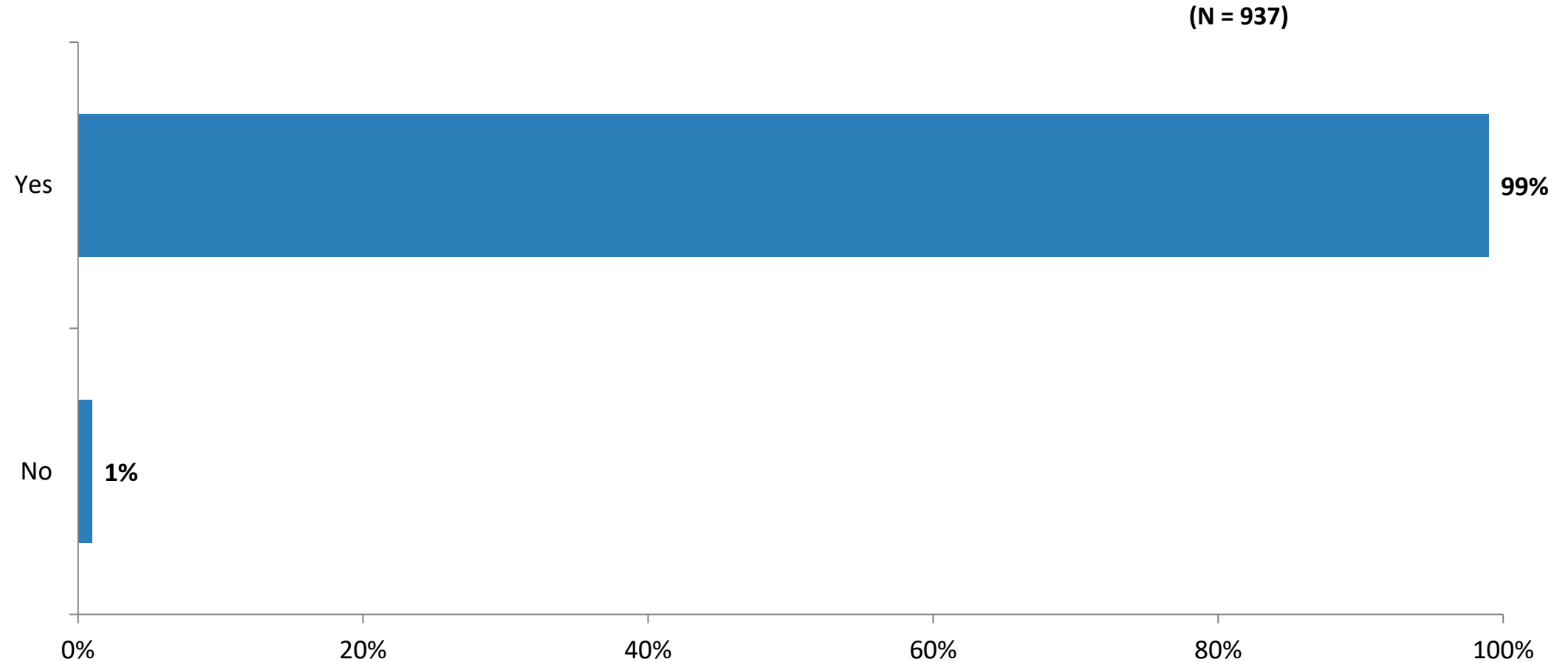


Do you follow NAWASA's social media pages?

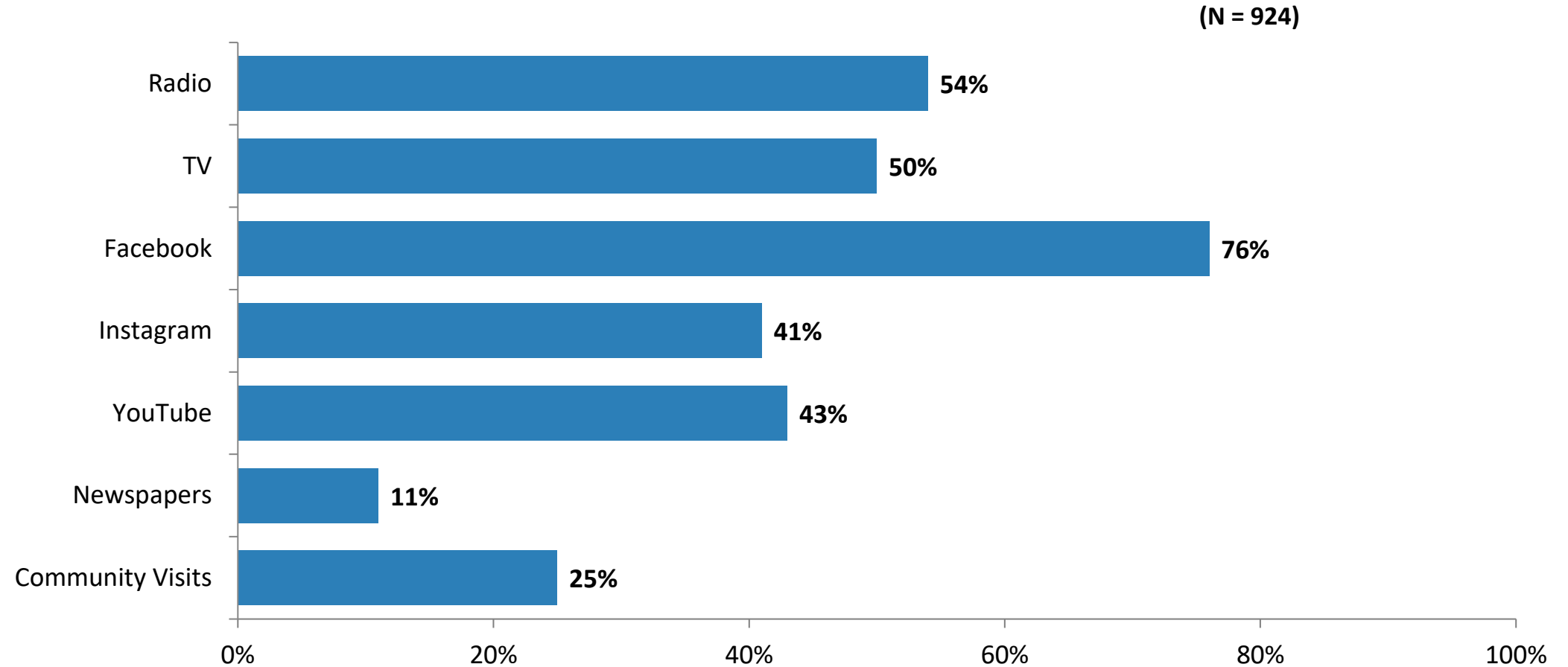
(N = 937)



In the future, do you believe projects should use several channels like radio, TV, newspapers, Facebook, Instagram, YouTube and community visits — to share messages about saving water?



If yes – which combos work best. Select up to 3 from radio, TV, Facebook, Instagram, YouTube, Radio, newspapers, Community visits)



What else do you think would help Grenadians know more about climate change and water?

Response No.	Answer text
1	Nationwide poster, demographic specific competitions and PR campaigns
2	Flyers
3	Not sure
4	Loud speaker going around
5	Workplace education initiatives. Many adults are unaware of the way climate change impacts water supply
6	Targeted campaigns
7	Flow and Digi notifications
8	Community engagements.
9	Sending information to schools, churches, rum shops, beauty salons, setting up large bill boards
10	Programs/incentives reducing the cost of devices
11	Have interactive sessions where persons are asked to call in and participate.
12	Billboards

What else do you think would help Grenadians know more about climate change and water? (Continued)

Response No.	Answer text
13	Have more engagement activities on social media
14	Posters
15	More platforms
16	Community outreach
17	Meeting professional groups
18	Statistics and historical data specific to grenada
19	Face to face
20	Face to face community interactions where people can ask questions and GCrew can see
21	Events that provide education on it
22	School curriculum
23	Flyers, billboards etc.
24	Other

What else do you think would help Grenadians know more about climate change and water? (Continued)

Response No.	Answer text
25	Awareness to schools
26	motorcade
27	children involved projects, video documentary of projects, village/town hall meetings, importance
28	Townhall/ community meetings
29	Sending people around the island with loud speakers at least once a month.
30	Visit schools
31	Community outreach
32	interactive social media posts
33	Newspaper
34	Start programs
35	More house to house visits
36	.

What else do you think would help Grenadians know more about climate change and water? (Continued)

Response No.	Answer text
37	More education
38	More information on social media, TV, and in schools would help Grenadians understand climate change
39	Workplace culture and education
40	The above
41	None
42	Share information in schools and workplaces etc
43	At schools
44	Workshops
45	Hosting outreach programs or awareness campaigns
46	Add reminders and notices on the bills - printed or electronic.
47	Politics
48	Education

What else do you think would help Grenadians know more about climate change and water? (Continued)

Response No.	Answer text
49	community meetings and workshops
50	New and different marketing campaigns
51	Programs and projects in schools, involving children and in turn involving parents
52	Public interaction
53	All else
54	Continuous reminders on how to safely save and utilise rainwater for home use.
55	Na
56	Visible billboards/ posters
57	n/a
58	Na
59	AS A DONOR OR SPONSORS OF SCHOOLS
60	That the climate is always changing and will continue to change.

What else do you think would help Grenadians know more about climate change and water? (Continued)

Response No.	Answer text
61	Work place engagements
62	?
63	Make a statement on the bill and cashiers should give them a reminder on the saving of water also
64	It's already listed
65	Go in the river more
66	Tiktok, WhatsApp Group
67	Not sure
68	Visitation to schools
69	Meet the people in the community and have a one and one with them
70	Loud speaker every weekend in community
71	A nice little note on the receipt after paying bills can help.
72	Visit to workplaces

What else do you think would help Grenadians know more about climate change and water? (Continued)

Response No.	Answer text
73	Ads during peaks seasons such as sports seasons, carnival so that the message in actually consumed.
74	More use of social media
75	N/A
76	Community outreach programme
77	When they go to pay their bills the cashier should give them a reminder of the importance of saving
78	A social media campaign with top influencers
79	Always putting out there.keep educating the public
80	Community walk around
81	more educational material and projects in schools and more community visits
82	A nawasa broadcasting network

What else do you think would help Grenadians know more about climate change and water? (Continued)

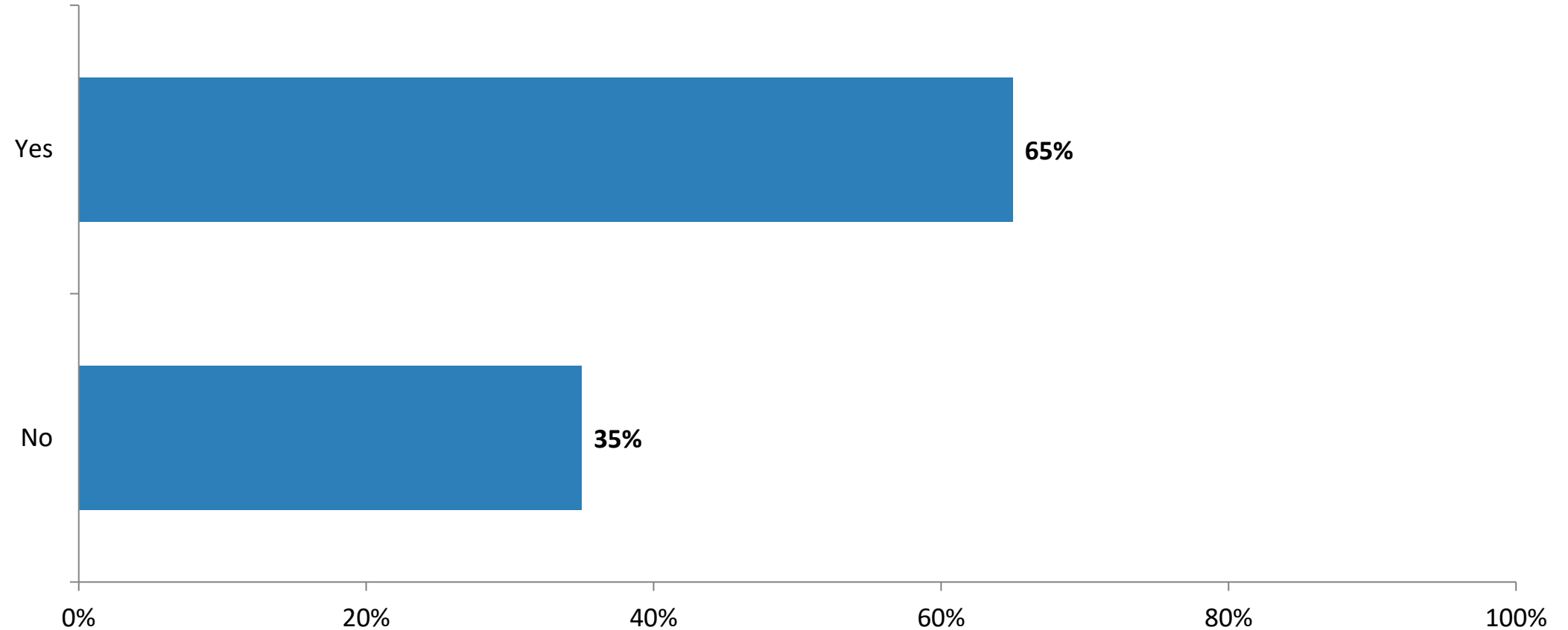
Response No.	Answer text
83	Workshops and seminars and conferences. Reaching out to schools as guest speakets, etc.
84	Realistically, many people don't have the money to do what is asked.
85	online adverts, flyers and social media post
86	More advertisements
87	NA
88	Be observant and listen
89	Interactive sessions in the city. In front of Esplanade Mall
90	Sign boards and vehicle stickers
91	Songd
92	Not sure
93	Not sure
94	Integrate work places and schools into PR campaigns

What else do you think would help Grenadians know more about climate change and water? (Continued)

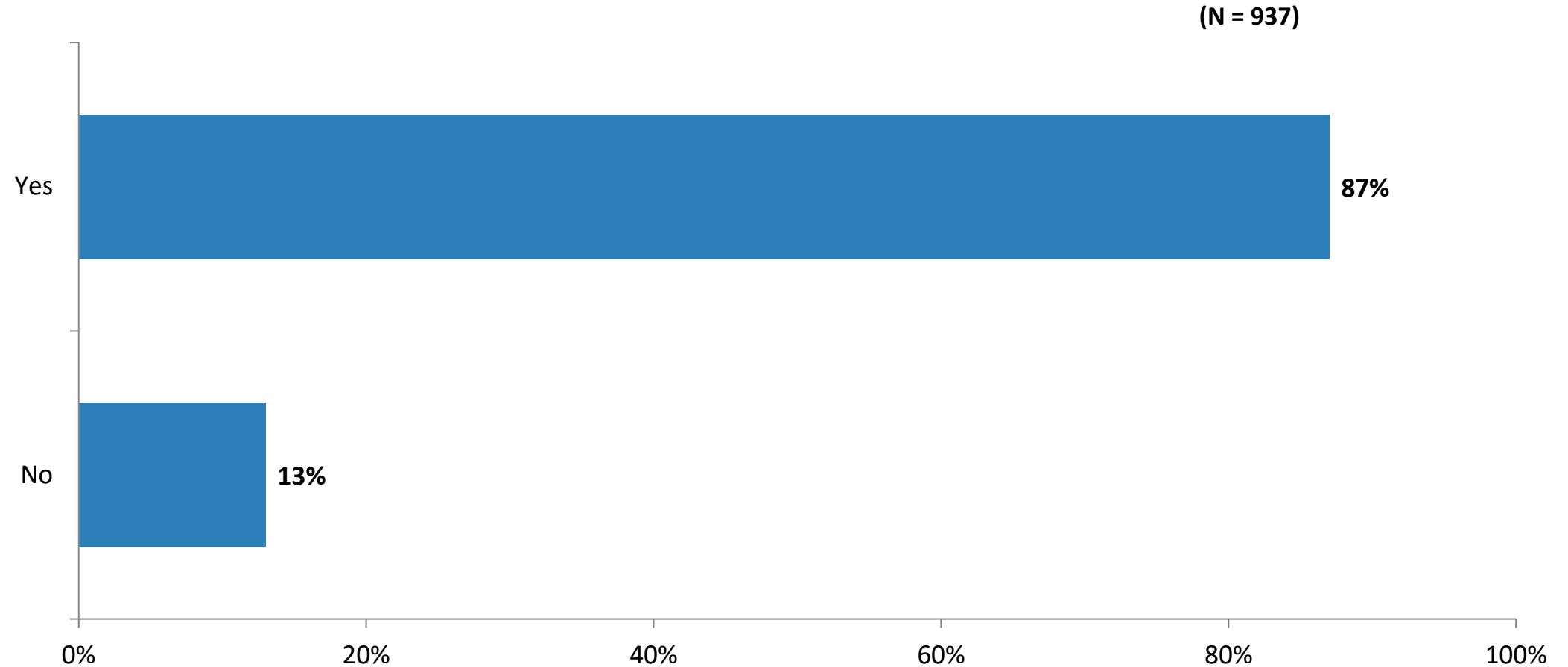
Response No.	Answer text
95	Education
96	Set up information booths in the city
97	Posters, billboards etc.
98	More public awareness
99	Reduce price on tanks
100	Visiting schools

Do you think the government should make a law for everyone to collect rainwater (for example, by building a cistern or having a water tank)?

(N = 937)

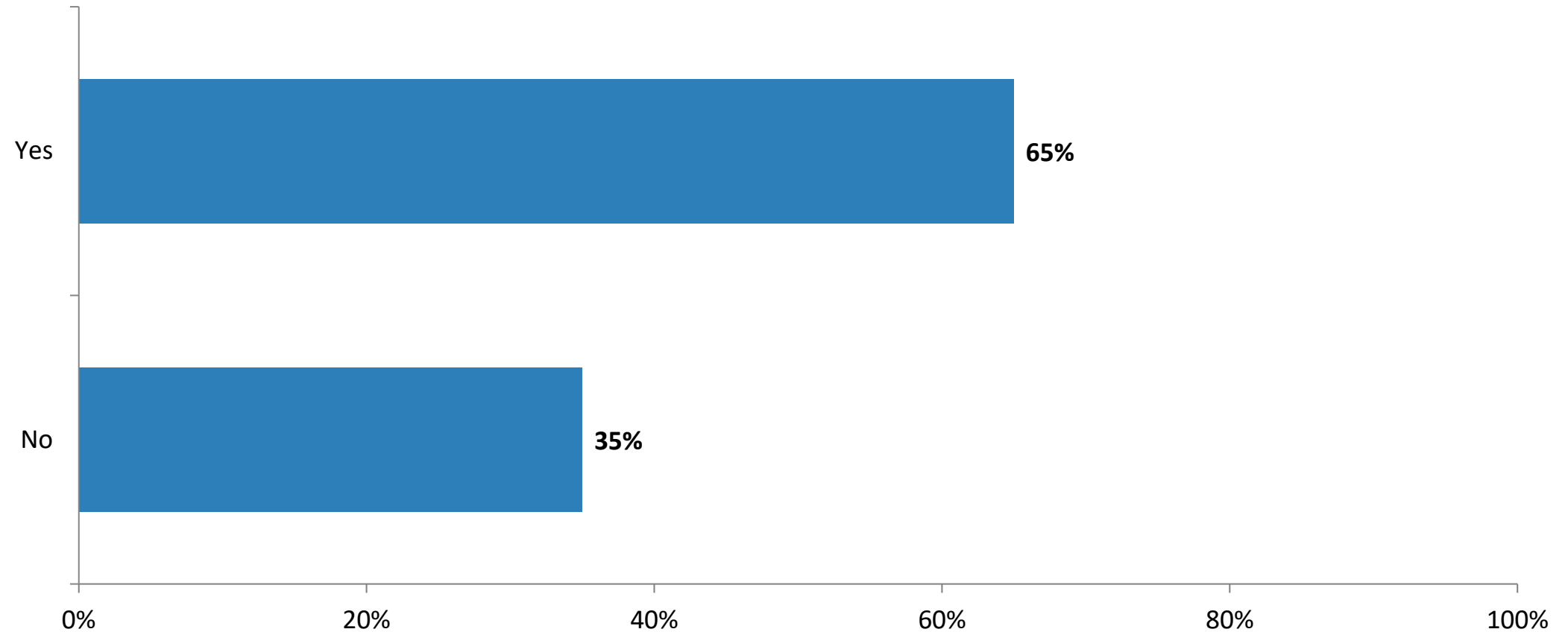


Would you like the government to give a discount or tax break to help people buy water-saving devices (shower heads, dual flush toilets, energy and water saving washing machines, dishwashers, tanks)?



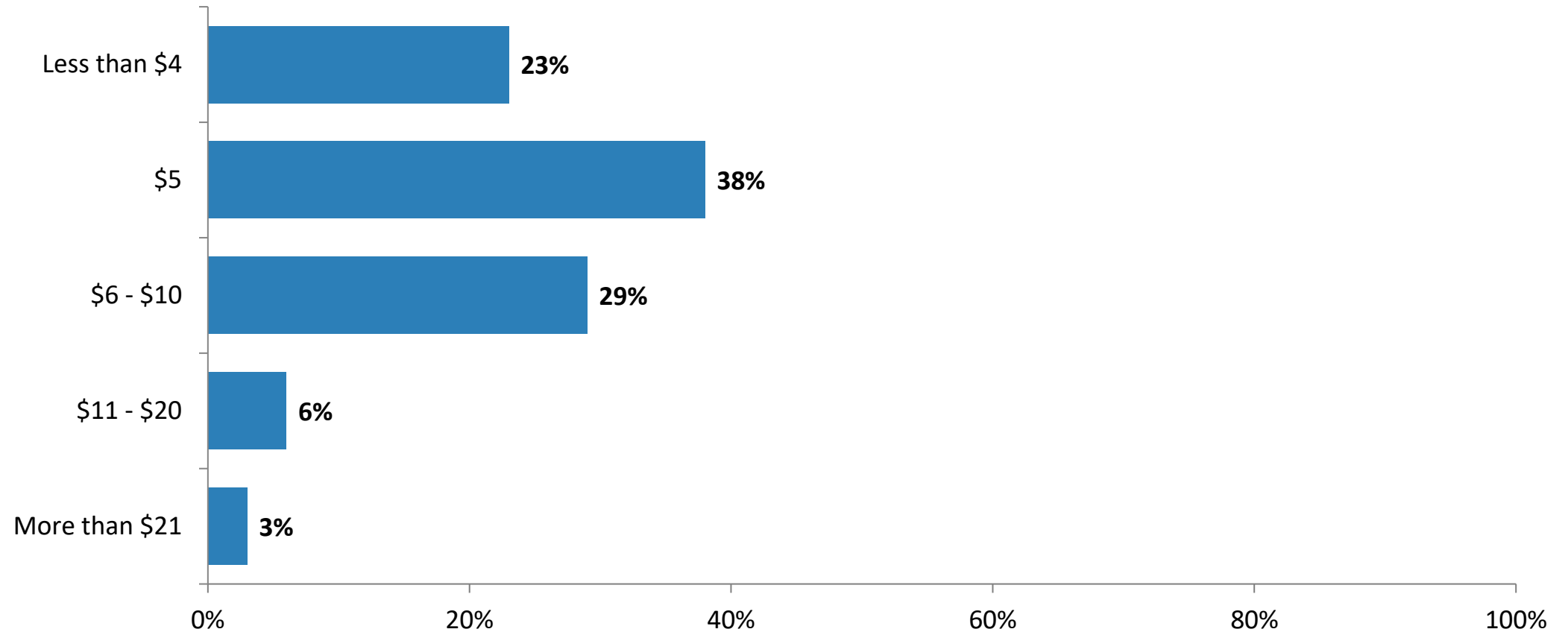
As part of the construction works under the G-CREWS project, new water storage tanks have been constructed and old pipelines replaced by NAWASA. This is all geared towards an improved water supply in the future. Would you agree to pay a little more on your water bill to help maintain these tanks and pipes?

(N = 937)

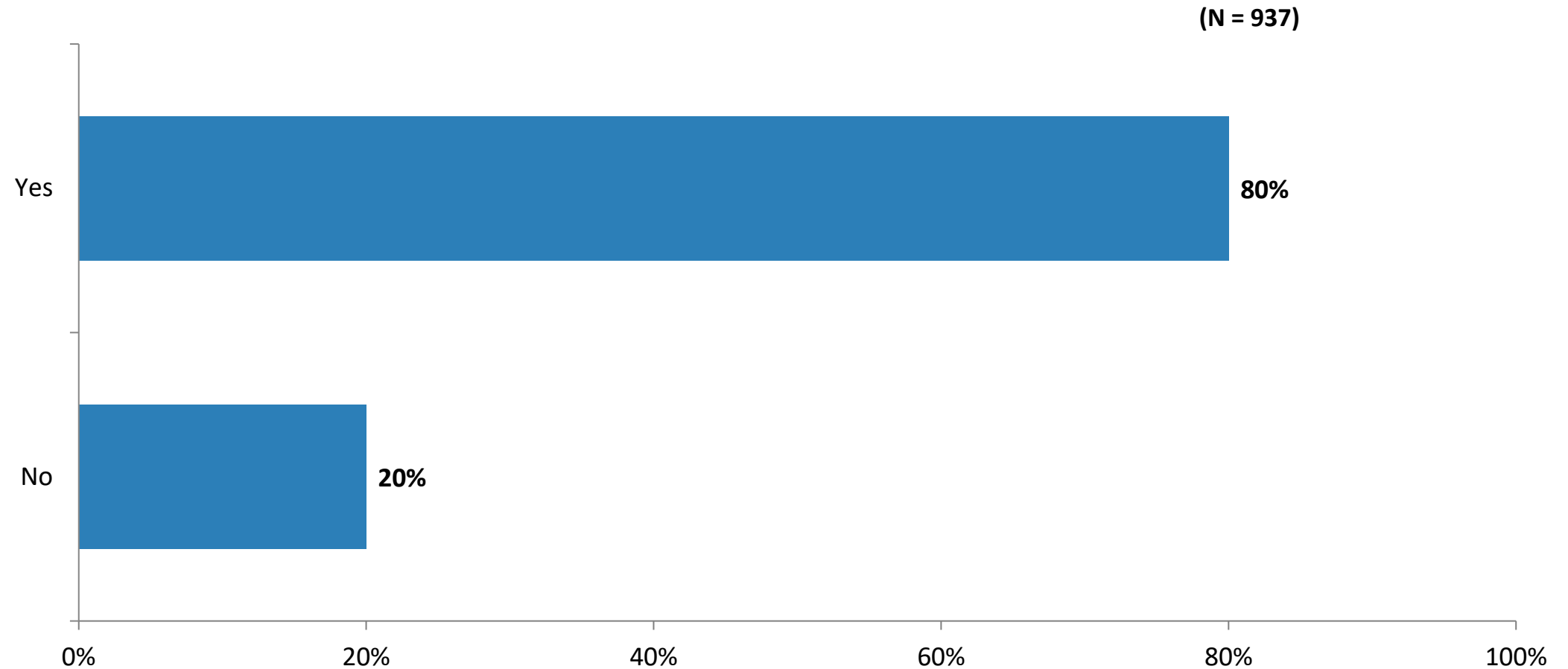


If yes, how much more would you pay each month? (choose a dollar range)

(N = 613)

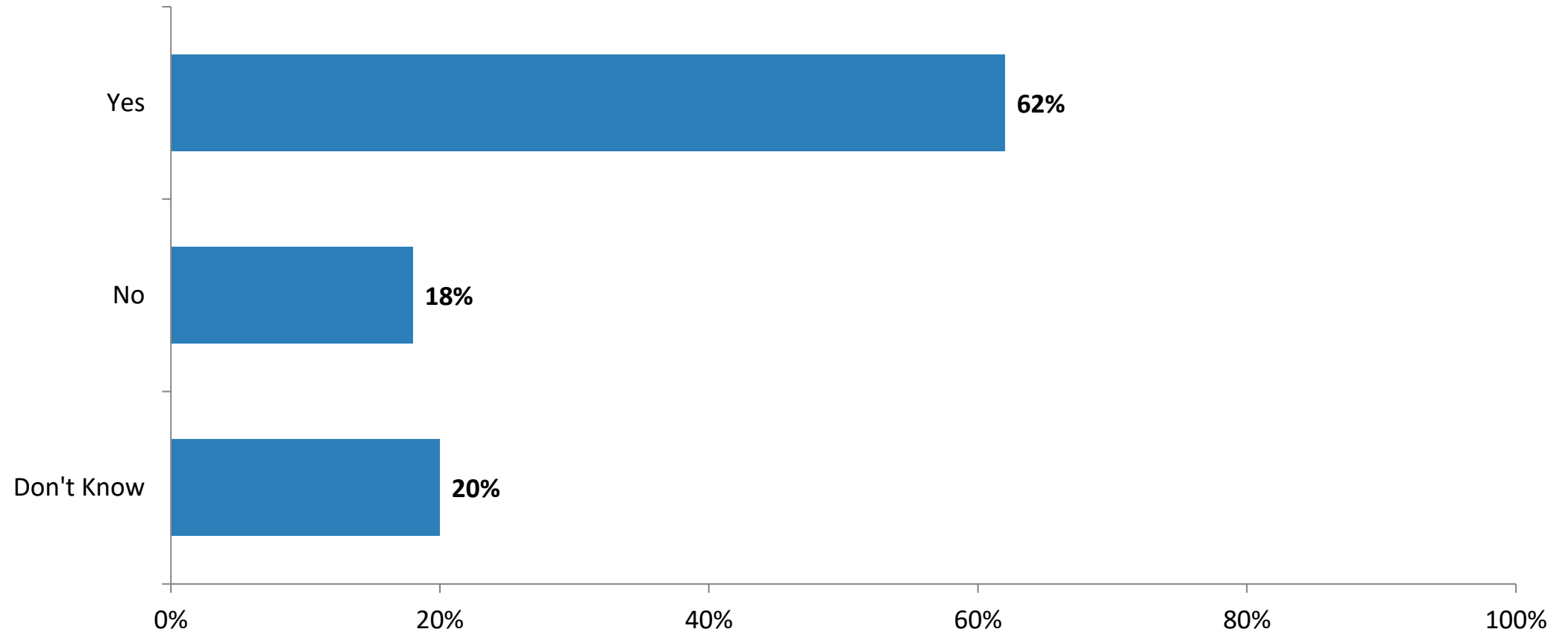


Do you believe that high consumers (individuals using more than 2800 imperial gallons per month) should pay more for water?



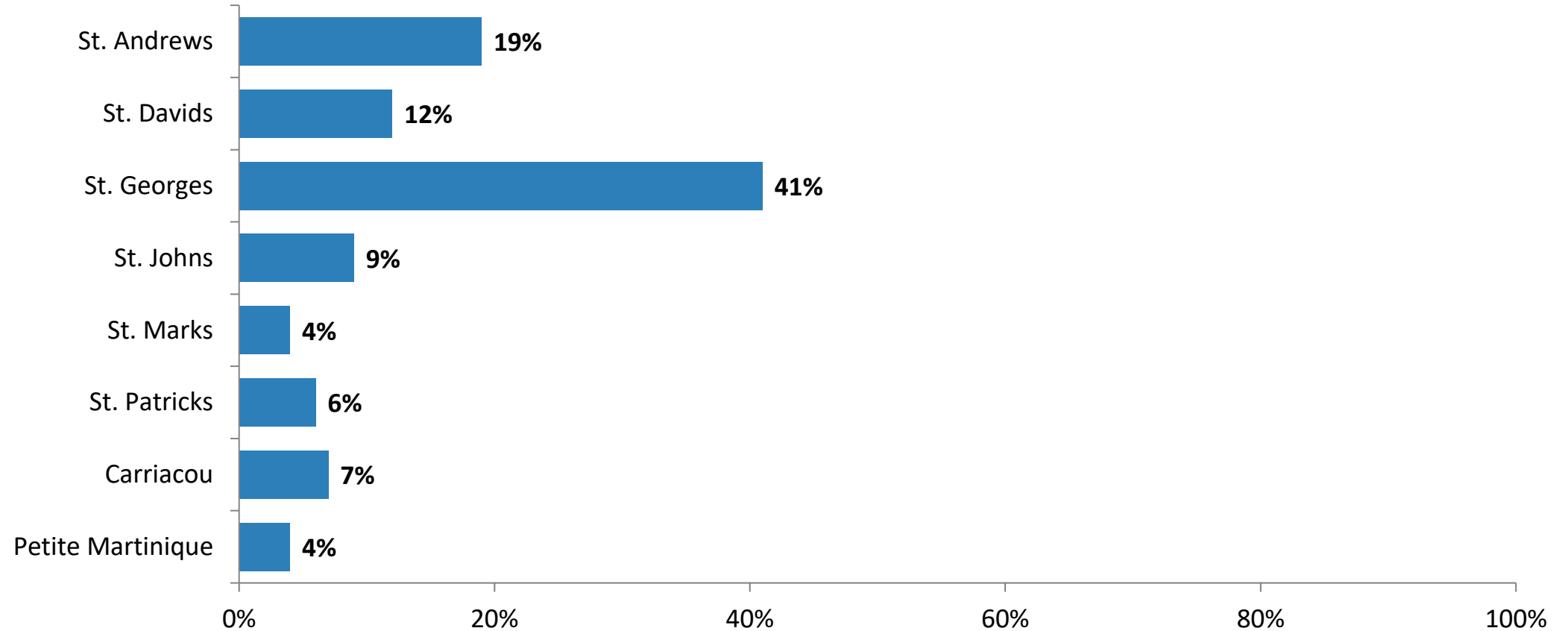
Since 2020, have you seen an improvement in having year-round access to reliable and safe water supply despite the climate shocks and stresses?

(N = 937)

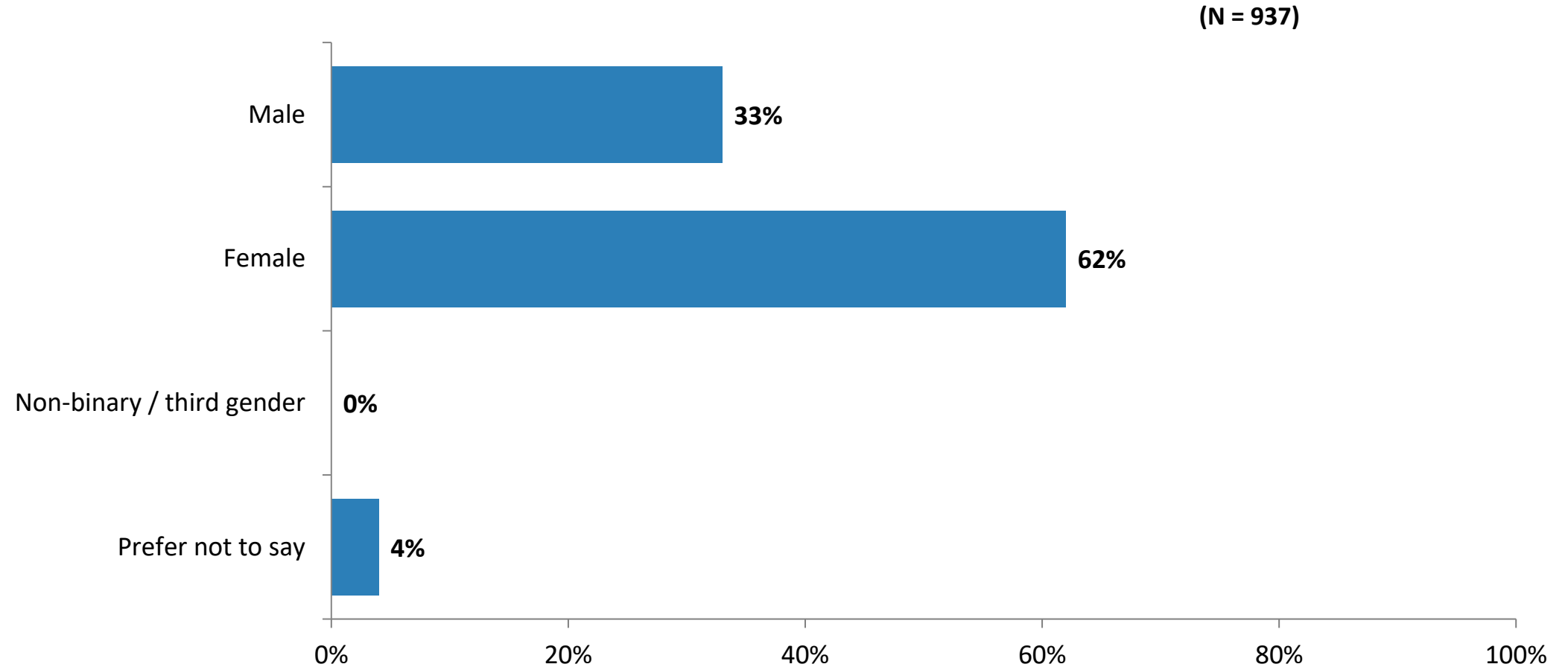


Which Parish you live in?

(N = 937)

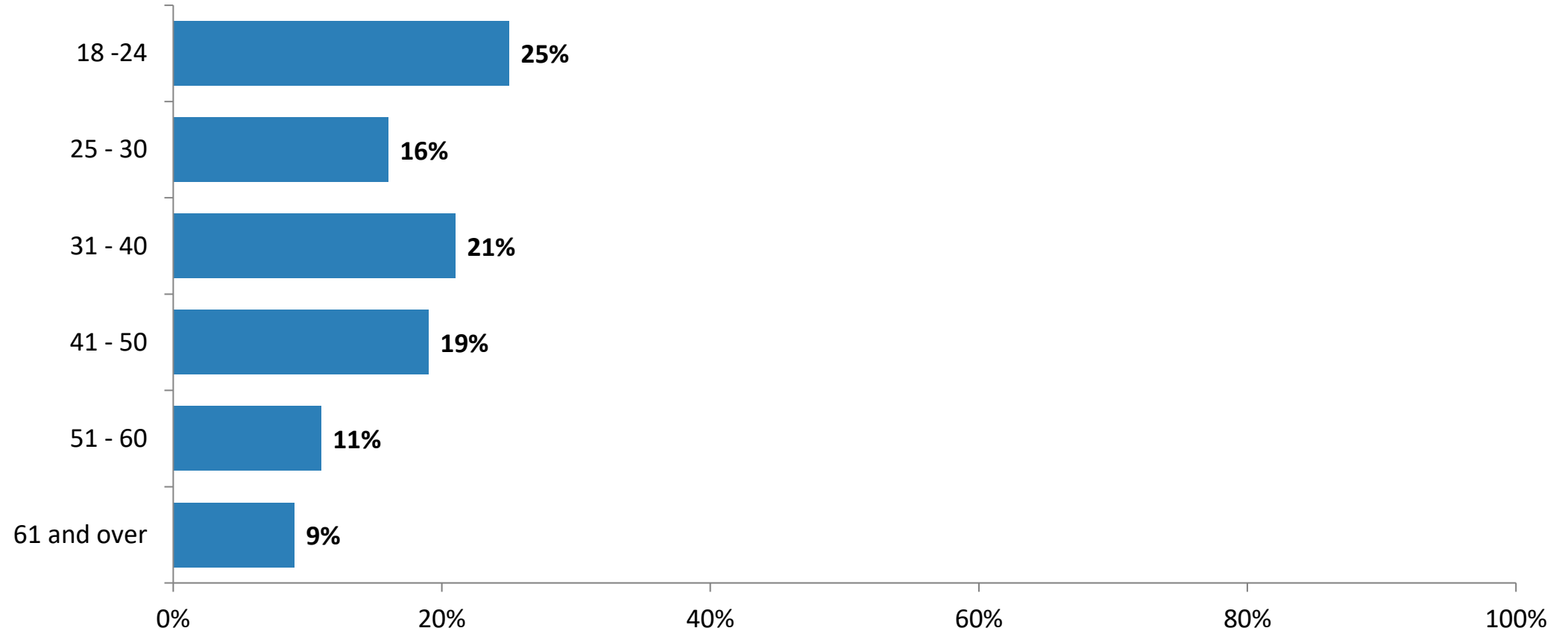


What's your Gender?



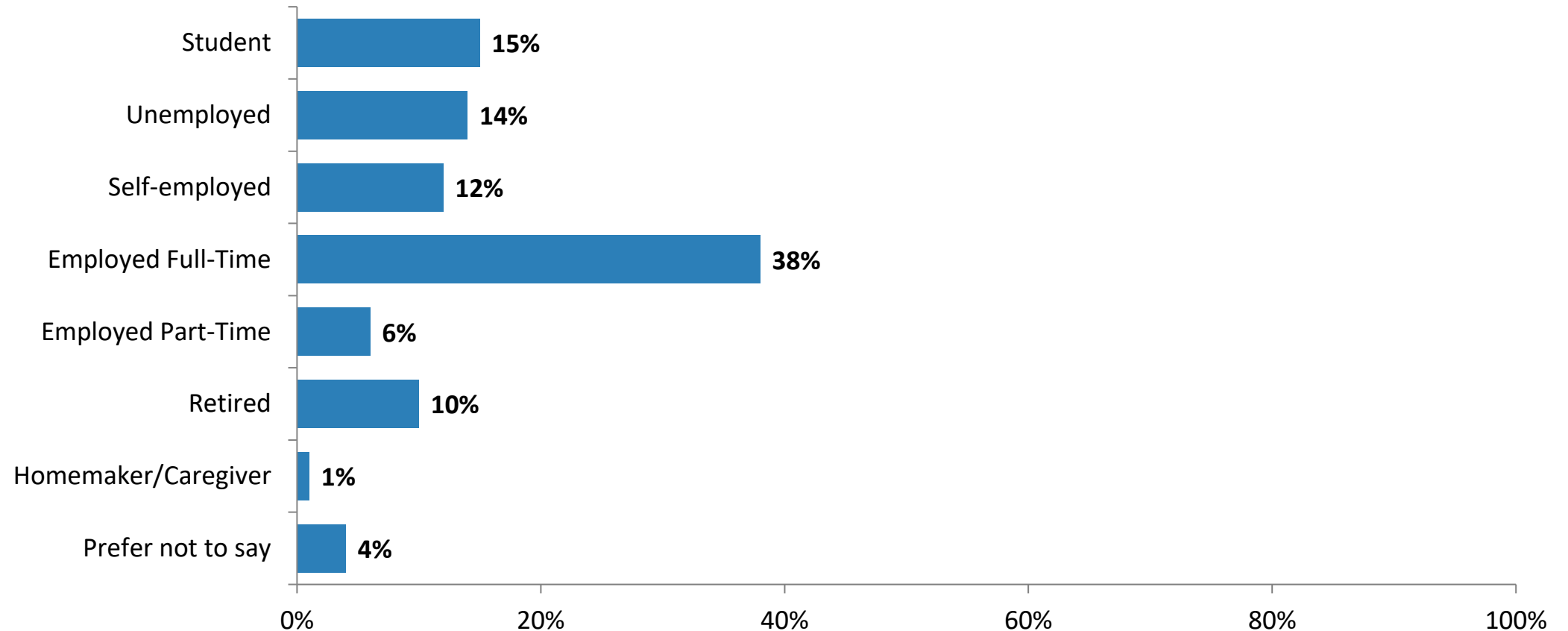
What age group do you fall into?

(N = 937)



What is your current employment status?

(N = 937)



If you are employed or self-employed, which sector do you mainly work in?

(N = 528)

